

## **Historic, Archive Document**

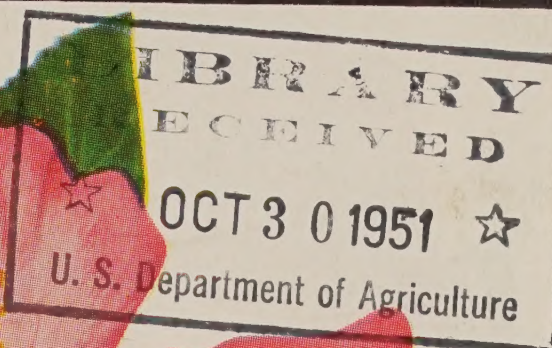
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*For Landscape Helps—See Page 36*

62.17 Index \*



**HOLMES MRS. JOHNSON**  
**Dwarfs a Man in 2 Years!**

**\$2.50**  
2-yr.

Combines all the BEST QUALITIES of all Hibiscus in one plant. Colossal 7 to 9-in. blooms, overwhelmingly beautiful lush pink. Planted in Holmes Hibiscus Compost this 2-yr. size usually grows higher than your head in 2 more years! A flowering fountain—hundreds of blooms in a season, 10 to 12 always open. No other matches its quick growth, profuse bloom, immense size. Other sizes, prices as on pages 4 and 5.

# **BETTER HOLMES** **and GARDENS** *for Florida*

**1951-52**  
**Edition**

**15<sup>c</sup>**

At Nursery

**By Mail**  
**20c Postpaid**

**HOLMES NURSERIES**

18261 Nebraska Ave.  
1/2 Mi. So. Apex

P. O. Box 417 Phone: 332261  
**TAMPA 1, FLORIDA**

**Get It! ©DYNA-GRO Pages 32-33**





*There's no place  
like Holmes for* **HIBISCUS**

See next 13 pages for Florida's choicest varieties  
*Dozens more at our Nursery*





# Holmes Inspiring Kona \$2.50

## Blooms as Big as Cup and Saucer

Its gigantic 7 to 8-in. blooms are breath-taking. They're matched by spectacular growth! Our "mother" plant grew 8 feet tall, 18 feet around, *in just 3 years* (in Holmes Dyna-Gro Compost). Provided thousands of flowers, with several dozen fluffy-ruffle double blooms blazing at a time. Match its tremendously vigorous growth in your garden—with KONA and the magic of Holmes Dyna-Gro Compost. All sizes at prices shown on pages 4 and 5. 2 yr., \$2.50.

## HOLMES DYNA-GROW CULTURED

# BUSH-FUL HIBISCUS

**Now! Combine all the beauty and bloom of  
Entire Rose and Camellia Gardens in  
*a Single Plant!***

- Bush-Ful Hibiscus—Most Vigorous Growers, Prolific Bloomers in all the South!
- One Holmes Bush-Ful Hibiscus Equals the Beauty and Blooms of dozens of Rose or Camellia plants!
- More than 10 months of continuous bloom per year.
- Single Plants produce thousands of flowers, often 20 or more every day for 300 days.
- Holmes Giant Varieties—Blooms up to 9 in. across, growth up to 8 feet in 3 years!
- Holmes Daintee Varieties—Blooms tiny as 3 in., maximum growth under 6 feet!

In this 1952 Holmes catalog of Tampa's BEAUTY SECRETS you may find many of the same varieties offered by chains and others. But there the resemblance ends!

Hibiscus of the same name can be just as unlike as T-Bone steaks! Where the cheap steak is tough, and the good steak is tender, you trace the difference to *the way the beef was fed and grown*. It's identically the same with Hibiscus—you, the purchaser, get out of it exactly what *we*, the grower, put into it!

Holmes BUSH-FUL Hibiscus get their over-abundant blooming vigor, their prolific growing habit, their consistently great flower size and beauty from years of feeding on Holmes DYNA-GRO Hibiscus Compost, the almost magic plant food in which they spend their entire life in our nursery.

This is the only reason Holmes BUSH-FUL Hibiscus can be *factually* described. What you find in our catalog descriptions YOU CAN SEE in the mature "mother" plants any time, any day, in our Nursery. Come visit us—we're always glad to show you around.

# Holmes Butterfly \$2.50

## Amazing New Holmes Hibiscus Giant!

New BUTTERFLY—Golden King of the new race of SUPER Hibiscus! Destined to rule your garden too! Nurtured in Holmes Dyna-Gro Compost, its vigorous stamina brings you giant blooms 5 to 6 in. across, 2½ to 3 in. deep, filled with 40 to 50 lacy petals. Our 3-yr. Butterfly has up to two dozen blooms at a time. Get it! In all sizes listed on page 8.





**JIGORA—Vivid Orange with Vermilion ! \$2.50**  
 King of the winter season, when it literally  
 “blooms like mad!” And it’s the gayest of holiday colors, too,  
 with its multi-petaled, 5 to 7-in., orange-vermilion blooms,  
 richest deep green leaves. It’s one of your front-row show-  
 pieces, growing low and compact. Prices and sizes as below.

## HOLMES DYNA-GROW

**Best Heavy Plants, gal. can . \$2.50**

**COL. PARRISH.** Small to medium in size. Beautiful bright  
 golden yellow with white center and light pink throat.

**DAISY ENTWISTLE.** Large, single: yellow flushed pink,  
 with red eye.

**DOUBLE APRICOT.** Small, bright apricot flowers

**DOUBLE DEEP SALMON.** Medium-sized, full, peony-type  
 flower with petals of bright sunset-orange and several  
 beautiful yellow stamens

**MANDARIN RED.** Old-fashioned peony type with large  
 full flowers of blood-red. An excellent grower with shiny  
 green foliage in these BUSH-FUL grafts.

**DOUBLE RED.** A full double, medium-sized flower of  
 brilliant red.

**POM-PON WHITE.** This variety faintly shows pink.

**DOUBLE WHITE.** Very beautiful, medium-sized flowers  
 full of petaloids, which make it distinctive. Not pure white

**FIG LEAF.** Large and single. Buff and purplish pink with  
 deep dubonnet center—brilliant flower, heavily veined.  
 A strong, bushy grower with large foliage.

**GOLDEN DAWN.** A nice variety, flowering freely. Large,  
 single; golden orange with red veins and brown center

**GOLDEN HARVEST.** Double, loose, two-toned bronze

**JUNIOR’S COMPANION** Double. Similar to Charles  
 James, Jr. Smaller and not so pretty.

**KAMA PUAA (Hendry 19).** Large, single, with curved  
 edges. Fawn colored into mauve, with light pink center.

**KONA.** Most gorgeous. See it in full color on page 2

**LUNA.** Large, single; ruffled, overlapping petals. Buff with  
 white center faintly marked pink; pink eye. Strong grower.  
 Very fine

**MAHOGANY.** Double; old mahogany tone





**HURRICANIA—4-in-1 Single**

**\$3.00**

Perfectly named! Up to four times as many petals as the usual single, in spectacular flat formation. 6 to 8 in. across, it offers fullest solid blazing reddish pink beauty. Vigorous, grows to 8 ft. in two years. A Holmes "Discovery" Hibiscus, in all sizes, prices on page 13

## BUSH-FUL HIBISCUS

**Best Heavy Specimens, 4-gal. can \$4.00**

**MATENSIS.** Highly variegated foliage—green and white tinged red. Single, small pink flowers on a low plant.

**MRS. WM. WHITE.** Sometimes called Talisman because its color is similar to that of the Talisman rose—golden orange. Double, medium size. Abundant bloomer, strong grower.

**MYRNA LOY.** A double cross with Althea. Lavender fading to bluish lavender with age.

**NEUTRALITY.** Medium to large in size, single; brilliant orange-vermilion. Slow and hard to grow, but worth it.

**OLD GOLD.** Large, single; old-gold shading to violet with rose center. Extra good. Blooms freely

**RUTH WILCOX.** The 3-in-1 Hibiscus! That's Ruth Wilcox! 1. It blooms freely *at night*—a rarity! 2. Its blooms usually last 2 *days*—almost unheard of! 3. It provides you with immense, startlingly white, daintily fragrant blooms all day, every day, for months. Get it!

**SHIRLEY TEMPLE.** Vigorous blooming hard-to-get shrubby dwarf type with medium size rich coppery double flowers.

**STELLA LYKES.** Medium-sized bloom with a single row of true petals and a center of petaloids. The finest golden apricot. Free blooming.

**TANGERINE.** Solid tangerine color. Flat flower, closing early. A good bloomer.

\*—————\*

***Most Sensational of All the Whites!***

**Holmes WHITE La France Hibiscus** **90<sup>c</sup>**  
**qt.**

Brand new last year, it was the sensation of our nursery! We saw it outbloom all other hibiscus—"throw" blooms so fast it is blanketed with 3 to 4 in. snow-white flowers practically every day of the year! Finest blooms you've ever seen—intense, glittering white, lush and heavy, long lasting. And a vigorous carefree grower besides—reaches 8 ft. in 2 years. Qt. 90c; gal. \$2.00; 4 gal. \$6.00.





**FLAMINGO PLUME—Color Explosion!**

**75c**

We can't understand why Flamingo Plume isn't the most widely grown of all Hibiscus! To see it in bloom is to want it—to love it! Huge, 5-inch, double flowers, each petal loosely crinkled and vibrating with luminous true flamingo-red color. Give it lots of Dyna-Gro Compost and share its dozen blooms a day for months! Sizes as below.

# HOLMES TAMPA-TRU

ONLY HOLMES HIBISCUS ARE *DYNA-GROWN*

Qt. can	<b>75c</b>	Gal.	<b>\$1.50</b>	4-gal.	<b>\$3.50</b>
		can		can	

**ALTHEA.** Single, bright orchid.

**AMERICAN BEAUTY.** Double; dark pink. Very attractive.

**BETTY CHALK.** *New.* A brilliant single red with extra deep red throat. Medium-sized flowers. Strong grower; good foliage. Very choice indeed.

**COLUMBIA.** Very large, full, peony form, carmine to rose-pink. Often deep salmon-pink with yellow stamens.

**DOUBLE PINK AND WHITE (Anderson No. 159).** Loose, double form; white and bright pink. Grows and blooms easily. A very decorative bush when in bloom.

**FLORIDA SUNSET.** Small single flower of bright sunset shades with a bronze margin on the outer edge of the petals.

**FT. MEYERS SINGLE YELLOW NO. 101.** A fast grower with small yellow blooms.

**JOHORTI ISLAND.** Light pink with throat shading to deep red. Medium size.

**KID SMARTIE.** Small flower of bright bronze-red.

**SEACLIFF.** Single, medium-sized, yellow flower with white center. Strong grower.

**SEMI-DOUBLE MINERVA.** Four to 5-in., semi-double; orchid-pink with yellow stamens.

## Holmes SPECIAL Own-Root

**Holmes Sensational LA FRANCE 60c**

Outblossoms them all! A flowering mass of satin-pink flowers for months! Grows head high in one year! Its upright growth fits it to corners, doorways, choice show spots. Constant pruning helps its blooming, maintains regular shape. Get it! Grow it! 3 sizes. Prices at right.

**FIJI.** Medium size, deep rose-red with deep red throat.

**GRANDIFLORA.** Light pink with dark eye





**PEACHBLOW—Double, Improved, Inspiring! \$1.00**

One of the most unusual of all Hibiscus—it even photographs differently! Gives a whole new touch to your Hibiscus planting. Yet, it is truly a Hibiscus in the immensity and abundance of its blooms, flooding itself anew every day with great showy, very double, rosy-throated peach-colored flowers. Qt. \$1.00; gal. \$2.00; 4-gal. \$4.00.

# OWN-ROOT HIBISCUS

—SECRET OF THEIR GREATER BLOOMS

Qt. **\$1.00** Gal. **\$2.00** 4-gal. **\$4.00**  
can can can

**AGNES GAULT.** A large single variety shaded satiny pink with white veins.

**FANNY PECK.** Large, semi-double, ragged in appearance, very variable cerise color. A strong grower.

**KING OF TONGA.** A large, single, dark rich pink.

**MANDARIN RED.** Old-fashioned peony type with large, full flowers of oriental red. An excellent grower with shiny green foliage when grafted. A good bloomer.

**MINNEWA BELL.** Small, single; light pink with pink veins. The center is a large star of rich dubonnet color. Very striking and free bloomer.

**MRS. MARY MORGAN.** Semi-double, deep bright rosy pink with pink veins and deep maroon throat. A rank grower and free bloomer.

**PRES. MASARYK.** Single, 5 to 6-in. flower, white shading pink with deep pink center. Robust grower.

**RUTH WILCOX (Purity).** Large, beautiful fragrant flowers often lasting two days. Single. The all-white petals make it a choice bloom. A free bloomer at night.

**SUNSHINE.** Single, 6 to 7-in flower of glowing autumn shades similar to a fall sunset

**Hibiscus** Qt. **60c** Gal. **\$1.00** 4- **\$3.00**  
gal. **UP**

**LILLIAN WILDER.** Large single, delicate pink to white with deep pink throat. A prolific bloomer; easy to grow.

**MINERVA.** Large, strong grower. Single, orchid-pink flowers.

**MRS. HASSINGER.** Single rose-red with maroon eye.

**PAINTED LADY.** Single; deep pink, white veins, red eye.

**PSYCHE.** Small, single red bloom with feathery edge.

**SCHIZOPETALUS.** Single, pink to reddish pink; small.

**SINGLE SCARLET.** Large; flaming red. Strongest grower.





**CROWN OF BOHEMIA—Polychromed! \$2.50**

Flaunts blooms with all the grace of a gypsy dancer's swirling skirt, the color of tarnished gold—dominantly magnificent yellow, shaded into richest copper and orange, with throat painted red. Alive with light, flickering with brilliant tints, its 6-in. blooms glow with a jewel-like beauty.

# HOLMES DYNA-GROW YELLOW HIBISCUS

## RUFFLED DOUBLE YELLOWS

**BUTTERFLY.** Our favorite—see it in color on page 2.

**CANARY.** Equal to the beauty of the choicest canary-yellow plumage. The 4 to 5-in. round, ball-shaped flowers of the richest butterfly yellow are enhanced by the reddish orange glow in its charming deep center. Upright double.

**GOLDENGLO.** Most popular Hibiscus we have offered! For the past two years it has "sold on sight" to more people coming to our nursery than any other! Golden yellow through and through, its pure simplicity of color is breath-taking. A "double" double, each bloom is a 6-in. fluff of lacy petals.

**SUNGOLD.** Its 5-in., dark gold flowers, sparkling in the sun against its dark luxuriant foliage, resemble the shining luxury of a precious diamond in a master setting. Its center is full of the richest golden yellow petals, glowing brightest in Holmes Hibiscus Compost.

## BRAZEN SINGLE YELLOWS

**KILAUEA.** Discovered, perfected, in Hawaii, where its singular beauty made it Beauty Queen of the millions of its kind that thrive there! Now, at Holmes, Kilauea's purest yellow, immense blooms, warmed by pinkish white center scatter themselves all over the bush like glowing saucers!

**MRS. EARL ANTHONY—Yellowest Yellow!** The world is still seeking a clear, crisp single yellow to equal Mrs. Earl Anthony! Brighter than newly minted gold, its heavily veined, huge overlapping petals glow with its brilliancy. 6 in. across, they cover the dense green foliage for months.

**RUFFLED GIANT.** Literally DINNER-PLATE size! 9-in. blooms are *usual*. Single pale yellow, shaded creamy white. Once the giant of them all. Holmes now offers many Hibiscus this size. But only Ruffled Giant is yellow. Get it!

**Best Heavy Plants, gal. can . \$2.50**

**Best Heavy Specimens, 4-gal. can \$4.00**





*Holmes is First Again with Exclusive*  
**NEW "FLORILAWN"**  
**Velvet Bermuda Grass**

- It's here! Amazing new Velvet Bermuda strain—adapted, tested, proved best in the Tampa area!
- Fine bladed as Northern Creeping Bent—hardy, tough, vigorous as Kentucky Blue Grass!
- Thrives in sun or shade; stands drought, flood, cold!

Now you can have a fine, smooth, velvety lawn—the match of the best you've ever seen in the North! Miraculous "Florilawn" Velvet Bermuda does everything, is everything, any lawn can be. For 10 years Holmes has been watching, waiting for the development of the one perfect Velvet Bermuda. Now we can announce **here it is . . . Holmes Florilawn!**

Florilawn is the strain that excelled all others on golf courses around Tampa. Doesn't seem to have a single weakness! Grows through shade or sun, drought, flood or cold. Makes dense sod through regular mowings, stands up under constant foot traffic, fights weeds, worms, pests. Get it—and have the best, smoothest, greenest lawn on your street.

**STOLONS.** Drive-in Price. . . . . Per bushel **\$4.00**  
 10 bushels \$3.75 ea.; 20 bushels \$3.50 ea.

**SOD.** Drive-in Price . . . . . per ft. 30c; 10 sq. ft \$2.50.

**Holmes Own Bitter Blue Stem Grass**

Still the best of the Bitter Blue Stem Grasses. So completely chinch-bug-resistant it is recommended for beautiful "hole-proof" lawns. Has long been the foundation of Holmes gorgeous Color Camera Paradise, where in good years and bad, it has amazed visitors with its beauty. Keeps its color best through all the seasons of the year, and in particular, stands dry weather better than any other strain we've tested.

You can still enjoy a Bitter Blue Stem lawn if you use Holmes Own Stolons and sod. It's not expensive, even with all its good qualities.

**STOLONS.** Drive-in Price. . . . . Per bushel **\$2.00**  
 10 bushels \$1.75 ea.; 20 bushels \$1.50 ea

**Only *Dyna-Gro* is TRIPLE Fortified!**

For everything that bears leaves, fruit or flowers! Make your garden grow better! More flowers—more fruit—more rich foliage! No other compost equals Dyna-Gro. No other is aged so long, nor fortified, amplified, and enriched. And Dyna-Gro costs no more. See it on pages 32-33!





**CATTLEYA.** "Rich man's Orchid." Huge, lush, extravagantly beautiful! Great 4 to 8-in. Orchids, petals 2 to 3½ in. wide, lips 2½ to 4 in. Some flower twice—summer, winter. \$7.50 up.

**PHALAENOPSIS.** 6 to 10 Orchids on a single stem! Months of Orchids—Feb. to June—for frequent dress wear or garden beauty. Unusually hardy. White, rose, lavender. \$5.00 up.

*Amaze Yourself! Amaze Your Friends!*

## ***NOW! GROW GORGEOUS***

Heck! Now Holmes has taken all the glamour and mystery out of Orchids! And the "hot air" out of the "you-got-to-be-a-genius-to-grow-'em," high prices! We've had them in our nursery for 16 years (see back cover); they do just fine!

We, in all sincerity, feel that if you can grow African Violets, you can do better with Holmes Orchids!

We guarantee Holmes Orchids require no more care than you naturally give prized possessions you're proud of!

### **Come to HOLMES ORCHID HEAVEN and Choose Yours!**

We'll help you decide to grow them in garden, pots, Fern Roots, baskets or trees—indoors or out. Most sizes bear "flower sheaths" (buds), and are Ready-to-Bloom (RTB).

**CATTLEYA.** See picture. *Scores of varieties, colors.* Holmes plants are 8 to 10 yrs. old. RTB 6 to 20 Orchids.

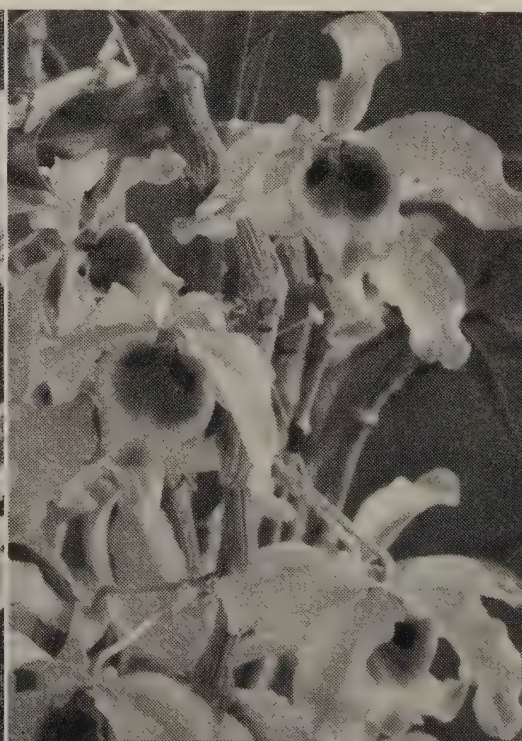
RTB—5-in. pot, \$7.50; 5½ to 6-in., \$10.00, \$12.50, \$15.00.

**CALANTHE.** Prolific dwarf blooms, **white or pink**, cluster on 18 to 30-in. sprays. Grows easily. RTB, \$7.50 to \$10.00.

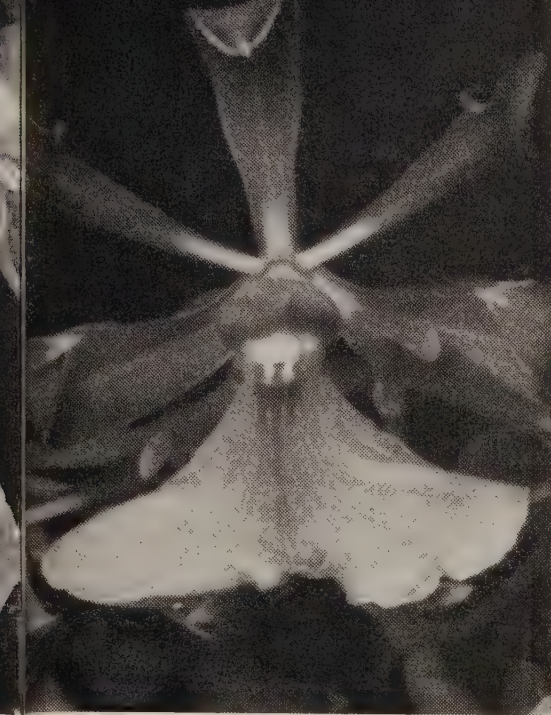
**LADY SLIPPER.** Exotic blooms have ribbon-like sepals often 12 in. long. Blooms spring, summer. Bronze-rose range. RTB—3 to 6 buds, \$7.50, \$10.00; 4 to 8 buds, \$12.50.

**VANDA.** Blooms in bunches! 6 to 8 Orchids per spike, 1½ to 3 in. size, appearing Oct. to Jan., lasting 6 to 12 weeks. Guaranteed easy, sure. Flowering plants, \$7.50 up.

**DENDROBIUM.** "Bloom-ingest" of all Orchids! Love Tampa year 'round, outdoors—sure growing. Orchids are 2 to 3 in., lavender or yellow. At Holmes, blooming sizes, \$5.00 up.







**EPIDENDRUM.** Guaranteed to bloom in your garden or your money back! Orchids keep 6 weeks, bloom March through May. "Baby" Orchids, but so lusty blooming! RTB size, \$7.50.

**SWAN.** Rarity! Unusual chartreuse-green, white lip, olive eye! Jewel-like! breath-taking! Big, 4 to 5-in. Orchids, often blooming twice between Oct. and Jan., 3 to 6 Orchids each time. \$7.50 up.

## ORCHIDS LIKE THESE!

**DENDROBIUMS.** See picture. Beginner's beauty bargains!

**Lavender.** Old plants bear 200 to 300 flowers; bloom Sept. to June. Small plants \$3.00; RTB—\$5.00, \$7.50, \$10.00.

**Yellow.** Blooms April to June. 6 to 10 buds, \$7.50; 10 to 15 buds, \$10.00; 15 to 20 buds, \$12.50.

**EPIDENDRUM.** See picture. **Rosy pink.** Sure growing, usually bloom Big Orchids through winter. All Holmes Epidendrum are special selected. Husky RTB plants, \$7.50.

**NUN.** See picture. Bronze face, white back. Small, \$4.00 to \$6.00; RTB size \$7.50 to \$10.00; big, in bloom, \$12.50 up.

**ONCIDIUM.** See picture. Amateurs' delight. Just be yourself and for you they'll grow easily, bloom 12 to 16 weeks. Small, \$5.00; RTB. \$7.50, \$10.00, \$12.50.

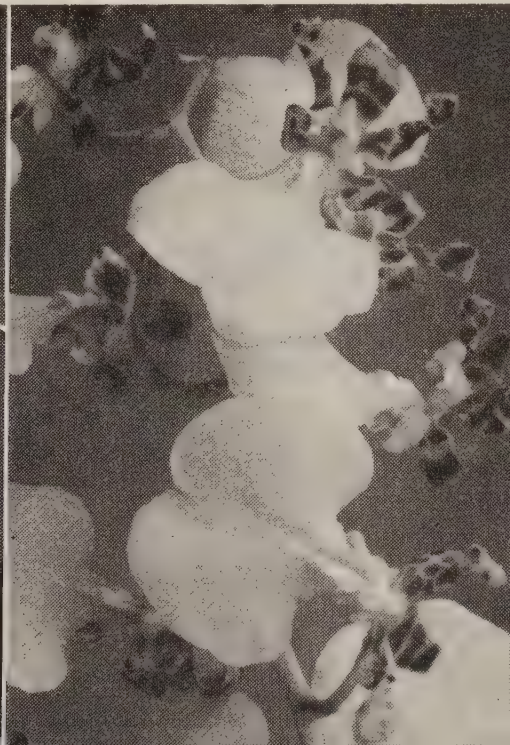
**PHALAENOPSIS.** See picture. **Rose or Lavender.** 10 to 15 buds \$10.00; 10 to 15 buds and flowers, \$12.50; huge specimens, 35 to 70 blooms, 12 to 36-in. spikes, \$25.00 and \$35.00. **Lavender to Near White.** 3-in. pots, \$5.00; RTB, 6 to 10 buds, \$7.50; 10 to 15 buds, \$10.00; 12 to 20 buds, \$12.50 to \$15.00. **Pure Whites.** Rare. Blooming specimens, \$15.00 to \$20.00.

**SWAN.** See picture. RTB, vigorous, \$7.50, \$10.00 and \$12.50.

**VANDA.** Lavender pictured, has bright lavender lip. Purple, Crimson is sweet scented. Choice, RTB, \$7.50 to \$12.50.

**NUN.** Easiest of all to grow—indoors or out. Four-ft. spike filled with 2½ to 3-in. Orchids Jan., Feb., March! For corsages galore, or squander in exotic hairdos! Start with it. \$4.00 up.

**ONCIDIUM.** Broad, showy, yellow petals. Orchids in amazing abundance, Mar., Apr., May, June—a full 12 to 16 weeks! For garden glamour, garden gaiety in endless delight. \$5.00 up.





# New! Better! More! HOLMES “DISCOVERY” HIBISCUS

**\$3.00**

**Gal. cans**

Here's the secret of where these amazingly better Holmes Hibiscus come from! And also the secret of why **ONLY HOLMES** is first to offer so many Hibiscus *that are better than you expect!*

We “go and get them”—spend weeks every year on a “discovery expedition”—searching great gardens, estates and other nurseries. When careful checking proves that a new beauty has blossomed unknown to the world, we “bring 'em back alive!” It takes as much as 4,000 miles of hunting, criticizing, checking, verifying, to produce six to a dozen new additions each year!

Every Holmes **DISCOVERY HIBISCUS** must prove its worth in our Nurseries before it will ever be offered to you. It must match the best of our old faithful varieties; it must outperform them in some way. And above all, it must bring **A NEW VISION OF BEAUTY** to Hibiscus lovers. Quantities and sizes are limited, so come out to see us early. Let us help you enjoy bringing **NEW BEAUTY** to Florida—make your garden the first to reveal “Expedition” Hibiscus.

## MR. HOLMES PERSONALLY

“SECRET 8” NEW VARIETIES—NOT LISTED

**ANN BALDWIN.** Single, large, light claret with gold edges and tips on the petals. An unusual color that makes it doubly desirable.

**BETTY KERSEY.** Giant 8-in. single blooms of golden salmon-pink cover vigorous-growing bush for months. Most spectacular!

**BRIDE.** A huge, single flower of pale blush-pink fading to white, with overlapping crepe-like petals. Well named, for its beauty is indeed reminiscent of a bride.

**BURGUNDY.** You'll want this one. See it in full color on page 15!

**BUTTERCUP SINGLE.** A large flower of lemon-yellow. Overlapping petals with faint bright reddish markings in the throat along the edge of petals; heavily veined. Our big bush is usually loaded with flowers.

**CARMEN.** Single, 5 to 6-in., brilliant-colored flowers of rich glowing golden orange with pink center.

**CHARLES JAMES, JR.** Large and double; especially fine in Miami, although with us it does not attain such large flowers. Reddish golden orange outside petals, tipped golden yellow.

**COOPER'S RANCH.** A strikingly lovely bloom. Large, single, flat, pinkish gold with a grained effect.

**DELIGHT.** Single. 4-in., bright, dainty, well-formed flowers ranging from lemon to butter-yellow. Free bloomer.

**DOUBLE BRIDE.** Semi-double, white into blush-pink, deeper pink markings. The center is petaloids in rosettes.

**DOUBLE RED POINSETTIA.** A dark, velvety bloom in two or three shades of deepest crimson with huge, twisted petaloids. A beautiful cut flower; popular for wearing in the hair.

**GLORIANA.** Without qualification, one of the best of all Hibiscus! Magnificent foliage; thriving grower. Gorgeous 6 to 7-in., single pink blooms, edged yellow.

**FIERY FURNACE.** Single, 4 to 6 in. Ruffled, bright glowing orange reflecting yellow with glowing fireside colors. Colors change during the day.

**FIRESIDE.** Single, 4 to 5 in., heavily veined and ruffled, flat, crepy petals. Deep golden yellow fading into burnt-orange. Strong glowing fireside colors. Maroon throat.





Make **BLAZE** Your Glittering Choice!

**\$3.00**

Most unusual of all Hibiscus—no other like it! Almost a *single* and a *double* flower in one! So brilliantly orange-red, lighted by yellow glow that it almost glitters! Buds are long, lovely—blossoms huge 5 to 6 in. size. All sizes, prices below.

## APPROVES EACH OF THESE

—OFFERED ONLY AT NURSERY. SEE THEM.

**HAWAIIAN GOLDEN.** Large, double, bronze flower with light center. A slow grower with very fine flowers.

**JUNGLE QUEEN.** Single, rich velvety blood-red. Unique center spotted almost white into pink and the rest of the flower is predominantly orange-red. **UNUSUAL.**

**MANDALAY.** Huge, single, ruffled, lemon-yellow flowers with a very large white center and a deep purplish pink eye. Truly outstanding, although not always of top size.

**McINTYRE.** Very well-formed, enormous, single flowers with ruffled petal edges. The color is apricot-bronze with light center and deep pink throat.

**MINALILA.** Extra large and single. Almost white with bluish pink veins and ruffled edge touched with yellow; clear white throat.

**PERFECTION.** Single, 5 to 7 in. Overlapping, tufted and heavily veined. Its dainty color is orange-buff with glowing yellows. Quite uniform throughout.

**PETER PUMPKIN.** Small, single flowers of pumpkin-yellow; white center. A free bloomer that is an attractive addition to the yellow Hibiscus.

**RED GOLD.** Flowers so profusely after its second year that recurring waves of its brilliant orange and red blooms sweep over it like dancing flames! Huge petals—huge 5 to 6-in. flowers. Gives most flowers in sun; most color in shade. Make it your “accent” Hibiscus!

**SARAH DE SCHAZEN.** Glowing apricot-orange, single, 7-in. flowers. Petaloids at the end of the styles are most attractive.

**SUPERBA.** Huge, single, exquisite yellow upon first opening, changing to golden yellow by noon. The flowers are very large; the color is clearer when sheltered from the hot sun

**Strong plants,  
gal. can \$3.00,  
5 qt. \$3.50**

**Extra large plants,  
4-gal. can \$5.00,  
\$6.00, \$7.50**



# HOLMES OUTSTANDING YEARS AHEAD HIBISCUS

The Last Word in New Hibiscus for 1952!

We searched the South for these new YEARS AHEAD HIBISCUS—saw hundreds of reputed “sensations”—suffered 99 disappointments for every 1 “find.” Hundreds of miles of travel produced ONLY EIGHTEEN we could frankly call the BEST of the NEW. They’re here—not just different, but unique in distinctive newness. Come see them!

Prices to **\$7.50** Many Lower

**BABY DOLL.** Satiny ivory-white fading to blush-pink. Very large, semi-double flowers. \$4.00.

**CAMELLIA PINK.** Large, flat, double, lovely camellia-shaped, bright rose-pink flowers. Compact, low bush. \$3.50.

**CONNIE VEREEN.** 9-inch, immense, single apricot-yellow flowers of unusually lovely form. \$4.00.

**DR. DUPUIS.** New, better semi-double of brilliant burnt orange; deep orange throat, red veins. \$4.00.

**DR. JOHN.** Pronounced two-color; single reddish yellow blooms with remarkable dubonnet center. \$4.00.

**DUCHESS.** A “color parade” on one bush! Heavily double, multicolor, individual blooms are dominantly pink, orange or yellow at same time! \$4.00.

**ENTWISTLE CROSS.** 9 to 11-inch colossus! Unbelievably amazing! Half of flower is red center, other half blazing yellow. Needs care; worth it! \$5.00.

**FLEDA V. HUGHES.** Very large, double. Light mahogany with 5-point center, gold tones on back. \$5.00.

**HAWAIIANA.** Reaches new heights (literally) in luxurious growth. Extremely tall, open grower, loaded with huge single light creamy pink flowers, amber edged and tinged white. Ruffled, too. Tremendous bloomer. \$3.00.

**HELO.** First new double yellow to equal the old favorites—spark your planting with it. Brightest canary yellow—light center. We love it—you will, too. \$3.00.

**JEANETTE WALTON.** Fantasy in fancy extremely ruffled huge flat single flowers with tufted edges. Richest yellow, edged in pink, glittering red throat! \$3.00.

**MANON.** Extremely crinkled double; lovely yellow edges, pinkish pastel to deep pink center. \$3.00.

**MARTHA OLIVE PARNELL.** 5 to 7-in. tri-color; golden yellow, orange-red tints; violet throat. \$4.00.

**MRS. JAMES.** American Beauty double red, with creamy white to yellow rosettes. Strong grower. \$3.00.

**PAT PATTERSON.** Strong-growing single. A lovely flower of beige to buff-pink and yellow. \$3.00.

**SEA SHELL.** Truly named! Full of exquisite, dainty petaloids of shell-like iridescence. Enormous double-double vivid blush pink blooms. Low grower. \$3.00.

**VELVET TOUCH—Fuschia Red-Red!**

Magnificent new color—sensational huge trumpet-like blooms—in dazzling, awe-inspiring lush fuschia red! No other like it! Extremely vigorous bloomer. \$3.00.

**First Time at Popular Prices!**

**CAPT. EDDIE RICKENBACKER.** Introduced by Holmes nurseries in 1950, it lived up to every claim made for it. We are more than ever convinced it is the most spectacular Hibiscus yet developed. Overwhelmingly enormous, distinct “double cup and saucer” bloom, combining brilliant orange to yellow saucer, shading to bright lush pink, and “cup” of lovely twisted, tufted petaloids of pink. It is the “one in a million” Hibiscus. Only 100 plants this year. *Price last year was \$15.00! Now \$3.00.*

Other new varieties not listed here, \$5.00 up to \$25.00. Ask about them.

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## Early Birds! Attention!

**DRIVE-IN  
SPECIAL**

Come out between 10 a.m. and 2 p.m. every Sunday for our special “Early Bird” non-advertised super values. Limited quantities— $\frac{1}{3}$  to  $\frac{1}{2}$  savings! Beat the crowd and get unbeatable value. Remember—these items go back into regular stock at 2 p.m.!





## **HOLMES APEX HIBISCUS** **\$3.00**

*Originated in Holmes Nurseries*

Banishes all reason for disappointment in your gardening efforts! Lusty grower—this size usually turns into 4 to 5-foot bushes of startlingly brilliant bloom 2 years after planting in Holmes Hibiscus Compost! Huge single petals—flowers 4½ to 5 in. across. Native of Tampa! Sizes, prices Page 13.

## **HOLMES BURGUNDY** **\$3.00** 2-yr.

**Front Row Showpiece**

Almost a “double-double” with its 50 to 60 lovely petals packed into each bloom! Only the word *luscious* can describe it—full of petals, flat, curled, tightly twisted, ALL ruffled, ALL glowing ruby tones. Each bloom bigger than a baseball; 5 to 6 in. is average. Slow growing habit makes it perfect choice for “front of garden” use. One size only, grafted, \$3.00 each.







## MATHOTIANA RUBRA

### Camellia

Our most exquisite formal—so smoothly formed and filled it glamorizes any occasion. Good grower, thrives and blooms abundantly. Rare. Prices, sizes, Page 17.

## GOVERNOR MOUTON

### Camellia

Long time favorite for a dozen reasons. Very large—soft and feminine—gay and dressy—robust grower that blooms from January to March. Always a garden showpiece. Rare. Prices, sizes, Page 17.



## C. M. HOVEY

### Camellia

Always a garden showpiece, from late February to April. A rich "double double" packed with small petals to form a very large. Flower Rare. Prices, sizes, Page 17.

## CHANDLERI ELEGANS

### Camellia

The eternal Camellia sensation — Elegans, enormous, peony-type flowers and vigorous free-blooming growth make it the "standout" in your garden or in your hair. Standard. Prices, sizes, page 18.





# New and Rare Camellias

**The Finest of Over 100 Varieties**      **\$3.50**  
**We Have Tested!**                                      **UP**

All the beauty of Camellias is yours in sturdier, heavier plants when you buy at Holmes. They've spent their whole lives in our nursery—are "native" to our Central Florida. That's why you're surer with Holmes Camellias. These listed here and 40 more varieties await your choice at our nursery. Come—see them, enjoy them!

**CATHERINE CATHCART.** Delicate pink marbled with white. Formal type. February, March. Rare.

**DAIKAGURA.** Large rose-red blooms of loose peony form.  
Early October through December. Rare.

**DEBUTANTE** (Sara C. Hastie.) Delicate pink, of large peony shape, opening well. Fine for corsages. Late October to January. Rare.

**GIGANTEA.** All you could ask, all you could want in the utmost of beauty in a Camellia! Overwhelming in size—immense, lushly double blooms are 5 to 6 inches across, in full glowing red, splashed with suffusions of white. So vigorous it blooms heavily from January to April! Rare.

**K. SAWADA.** Very double, fully imbricated flowers 4 to 5 inches across; 50 to 70 petals with edges rolled inward. White. Very beautiful, spectacular flowers. *New.* Pat. No. 431. Rare.

**LAUREL LEAF.** Soft pink blooms of formal or loose shape.  
Late November to March. Rare.

**MATHOTIANA VARIANT.** Large, rose-formed flowers of rose-red marbled white. December through March. Outstanding among variegated sorts. Rare.

**MRS. K. SAWADA.** Heavy flower 3 to 3½ inches across, with 7 to 100 petals. Double, imbricated gardenia type, delicate pink shaded on white. We consider this a real gem. February, March. Pat. No. 481. Rare.

**ROSEA SUPERBA** (*Mathotiana Rosea*). Large flowers of rosebud form, deep pink. Late December through March or early April. Rare.

**ROSE DAWN.** Large, very double, rose-pink. Rare.

**SCARLETT O'HARA.** Deep scarlet, occasionally splotched with white. March, April. Rare.

**VICTOR EMMANUEL.** Large, dark red blooms of loose peony to semi-double form. Late February to April. Rare.

**WHITE CRANE (14B).** Semi-double, pure white, with stamens in the center. Rare.

## Prices of New and Rare Camellias

8 to 12 in.....	\$3 50 to \$5 00
12 to 18 in.....	6 00 to 7 00
18 to 24 in.....	7 50 to 10 00
2 to 3 ft.....	11 00 to 15 00
3 to 4 ft.....	17 50 to 25 00
4 to 5 ft.....	\$30 00 up

*Almost every Camellia in our Nurseries has  
been transplanted once or more*



# *Exclusive!* **HOLMES Improved** *Blight-Resistant* **CAMELLIAS**

**Bloom Through  
October, November  
and December**

**\$1.00 UP**

Here's good news! You can fill your garden with Camellias again. Due to their natural and voluntary resistance to blight, we isolated these plants in our Nurseries and have been checking them for any evidence of weakness. Now the story can be told.

These Blight-Resisting Camellias are possessed of surprising growing qualities. They grow more quickly and produce a bush filled with small foliage and covered with either single or double blooms, as described below. Bloom earlier than usual, flowering in October. They are showy and hardy, and particularly fitted to landscaping. Require the least care of any Camellias. Let Holmes help you to enjoy Camellias again with these easy, quick-growing varieties, and enjoy 3 more months of Camellia blooms in your garden.

**CLEOPATRA.** Semi-double; rose-pink. 12 to 18 in., 2 to 3 ft.

**DAWN.** The finest we know. Semi-double; white with blush-pink. 12 to 18 in., 18 to 24 in., 2 to 3 ft.

**MINO-NO-YUKI.** Double; pure white with golden stamens. Very early. 8 to 12 in., 12 to 18 in., 18 to 24 in., 2 to 3 ft.

**SETSUGEKKA.** Large, semi-double, pure white with touch of pink at tips of the slightly ruffled petals. Erect, compact.

## **Prices of Holmes Blight-resistant Camellias**

8 to 12 in.....	\$1 00	18 to 24 in.....	\$2 50
12 to 18 in.....	1 50	2 to 3 ft....	\$3 00 to 4 00

# **Holmes STANDARD CAMELLIAS**

**ALBA PLENA.** Very double, snow-white blooms of the formal type. Very popular. Early—October through January.

**BEALI ROSEA.** Double, deep pink, about 4 inches across, displaying stamens in the center. March, April.

**BRILLIANT.** Large, very double, bright red

**FRAU MINNA SEIDEL (Pink Perfection).** Double shell-pink blooms; compact and symmetrical. Our best seller, blooming over a long season.

**GLOIRE DE NANTES.** Large, semi-double, cerise blooms center petals often twisted and mixed with yellow stamens.

**HARLEQUIN.** Peony-type flowers of white, white striped pink, or solid pink. Late in bloom.

**HERME (Hikara Gengi; Jordan's Pride; Jenny Lind; Souv. de Henri Guichard).** White with red and pink stripes; large, loose peony form; fragrant. Late November to mid-April.

**MATOSIA.** Full double, light pink marbled pure white. Early. Free bloomer.

**MME. STREKALOFF.** Peony-formed; light pink striped lightly with crimson.

**POPE PIUS IX (Prince Eugene Napoleon).** Large, double flowers of flame-red. Very popular.

**PROF. C. S. SARGENT.** Heavy, peony-formed, crimson flowers with a very double center of curled petals. October to the end of April. Very hardy.

## **Prices of Standard Camellias**

	Each	Specimens transplanted	Each
8 to 10 in.....	\$1 50	2 to 3 ft....	\$7 50 to \$10 00
8 to 12 in..	\$1 75 and 2 25	3 to 4 ft....	12 50 to 20 00
12 to 18 in..	2 50 and 3 00	4 to 6 ft....	25 00 to 50 00
18 to 24 in..	3 50 to 4 50		





Scarlet  
Honeysuckle



Golden  
Trumpet



Yellow  
Jessamine

## Holmes MAGNACOLOR VINES

### Flood Your Home with Masses of Color!

#### GOLDEN TRUMPET (Allamanda).

Because of the giant size of every bloom, ordinarily 4 to 5 in. across, this vine drapes fences, porches, walls, pagodas and everything it touches with a golden yellow garb. It is nothing short of magnificent all through its blooming season, which continues long after most others have stopped. May also be trained as a spectacular shrub. Qt. 60c; gal. \$2.00.

**50c**  
up

**BIGNONIA speciosa.** Glossy dark leaves and great clusters of large, purplish, trumpet-shaped flowers. Blooms March to May. Gal. \$2.00.

**Flame vine.** Very vigorous. Orange-red, tubular flowers in dense clusters for Xmas and the next 3 to 4 months. Qt. 75c and \$1.00; gal. \$2.00; 4 gals. \$3.50 to \$5.00.

**BUGINVILLAEA.** Very showy. We consider this the most beautiful of all flowering vines. See pages 46 and 47 for prices and descriptions.

**CRYPTOSTEGIA grandiflora** (Rubbery-vine). Attractive lavender flowers; dark green foliage. Qt. 75c; gal. \$2.00

**FICUS repens** (Evergreen Climbing Fig). Very vigorous vine with small, dark gray-green leaves and slender growth. 4-in. pot \$1.00; gal. can \$2.00

**SCARLET HONEYSUCKLE.** Tubular scarlet flowers on a broad-leaved, hardy vine. Qt. 50c; gal. \$1.50. Also white Honeysuckle.

**JESSAMINE, Yellow.** Evergreen foliage and pure yellow, fragrant flowers in winter and spring. Qt. 60c; gal. \$1.50 and \$2.00.

**PETRAEA volubilis** (Queen's Wreath). Rough evergreen leaves; exquisite purplish blue flowers in panicles. Gal. \$2.50.

**QUISQUALIS indica** (Rangoon Creeper). A profusion of star-shaped flowers in bunches on a large, twining shrub of rapid growth. Blooms are white in the morning, changing to red before night; rich fragrance. Qt. 50c; gal. \$2.00.

**RHYNCHOSPERMUM jasminoides** (Confederate Jasmine). Dark evergreen leaves and fragrant, white, star-shaped flowers. Hardy. Qt. 75c; gal. \$2.00; 4 gals. \$3.50.

**SENECIO confusus** (Mexican Flame-vine). Daisy-like, orange-red flowers in clusters. Qt. 50c; gal. \$2.00.

**SOLANUM wendlandi** (Paradise Flower). Large vine with coarse leaves and elegant lilac-blue flowers. Qt. 50c; gal. \$2.00; 4 gals. \$3.50.

**TECOMA capensis** (Cape Honeysuckle). Strong shrubby climber with showy orange-scarlet flowers. Qt. 35c; gal. \$1.50.

**THUNBERGIA grandiflora.** Large soft, pointed leaves and pale lavender-blue flowers. Gal. \$2.50.

### Vine Collection

Pothos Nephthytis Monstera Philodendrons

Beautiful tropical vines for climbing up palm tree trunks. A fine collection of the choicest sorts.

**\$1.00, \$1.50, \$2.50, \$5.00 and up**





## *Be Our Guest in* **HOLMES COLOR-**

### **You're Invited**

Bring your camera, your family, your loved ones—and take their pictures posed among the beautiful riots of color that make up Holmes Color-Camera Paradise!

### **Beauty Beyond Price**

Here you indulge yourself in trimmed and manicured acres of the most beautiful gardens in all of Florida. Masses of Roses in season—tumults of Azaleas—bowers of Hibiscus—billows of Camellias—sweeps of Gardenias—nodding Palms—sculptured Podocarpus—spilling Vines—flaming Flowering Trees—virtually all of the colors of the rainbow, but in an abundance of plenty you seldom see, always remember.

### **Your Private Vistas**

For your pleasure, we've marked off nearly a dozen BEAUTY SPOTS where a sweep of lawn meets a wall of blooming color, just for color-camera fans. Special benches are provided, with seats painted pale sky-blue. (All other of the exquisite wrought-iron furniture you see, is for sale!) Each party is limited to 5-minute use of each beauty spot—so you will seldom wait, but find it quick and easy to take the “shots” you want of the ones you love!







# CAMERA PARADISE!

## Sign The Guest Book

Remember, you are our guest! Our grounds are yours to enjoy! No clerks will bother you, no salesmen will approach you; there's no admission charge.

We would like you to sign our guest book, just for fun! Then observe the rules. Take no longer than 5 minutes in any beauty spot. We'll promise you our usual perfect Florida sun and Holmes unusually fine and beautiful flowers. Come out any time!

## Private PARTY PATIO

Groups of all kinds are welcome to use our Private Party Patio for meetings. We can often provide group tours, special flower exhibits and flower arrangements to give your meeting special festive significance. Naturally, such facilities can be offered only during the mid-week. Phone us for appointment.

## Color Carnival Calendar

Any time you choose will find Holmes Color-Camera Paradise a delight. However, here's the Color Carnival Calendar telling when you'll find various plants at their peak of perfection:

Azaleas—Nov. to March.

Hibiscus—Oct. to June

Camellia—Dec. to March

Gardenia—April to June

Roses—Jan. to May

Flowers—Dec. to June





# HOLMES © DYNA-GRO MAGNACOLOR AZALEAS

Low as **50<sup>c</sup>** ea. **10** for **\$4**

**BRILLIANT.** Early midseason. Clear deep rose-pink. Compact, slow growth.

**DUKE OF WELLINGTON.** Midseason. Rosy salmon with dark center. Medium grower. Very desirable.

**ELEGANS.** Early. Clear light pink. Hardy, rapid grower.

**FIELDER'S WHITE.** Early. Large, pure white flowers. Hardy, strong, upright. The best white.

**FISHERS PINK.** Midseason. Light pink. Strong, compact bushy grower. New.

**FORMOSA.** Midseason. Very large, lilac-lavender flowers. Robust growth. The finest of its color and the most popular of all Azaleas. Grows easily.

**GEORGE FRANC.** Early. Large, clear light pink. One of the earliest to bloom. Free flowering, hardy, compact.

**GEORGE LINDLEY TABER.** Large, fragrant flowers of light orchid color, Well-shaped, strong plant.

## Holmes Nurseries Introduced

**GLORY OF SUNNINGHILL.** Midseason. Large, orange-scarlet flowers. Moderate growth and a free bloomer.

**NEW WHITE.** Pure white, 2-inch flowers cover bush completely. Its bright glossy green leaves and compact bushy growth, blooming over a long season, make it a most desirable Azalea. Get it today.

**PRESIDENT CLAY.** Early. Medium-sized flowers of clear orange-red. Tall, open growth; free flowering.

**PRIDE OF DORKING.** Late. Deep carmine-red blooms, freely produced. Moderate grower.

**PRINCE OF ORANGE.** Midseason. Large, clear orange flowers well mixed through the luxuriant foliage. Free flowering and compact in growth.

**PRINCE OF WALES.** Late. Clear deep pink. Hardy, slow, compact grower and a very free bloomer. Beautiful flowers.

**SOUTHERN CHARM.** Large pink flowers. Very fine.

**SUBLANCEOLATA.** Late. Very large, showy, orange-red flowers.

**SWEETHEART SUPREME.** A new hybrid, like a Sweet-heart rose in shape and color. Small pink hose-in-hose flowers, freely produced.

**VITTATA FORTUNEI.** Early. Lavender flowers variegated at times with white. Hardy, tall, very free blooming. Has been known to remain in bloom from September to February.

### PRICES OF MAGNACOLOR AZALEAS

#### Choice Strong Bush Plants

	Each	10		Each	10
6 to 10 in....	\$0 50	\$4 00	18 to 24 in....	\$2 00	\$17 50
8 to 12 in....	75	6 50	2 to 3 ft....	3 50	30 00
12 to 15 in....	1 00	9 00	3 to 4 ft....	5 00	45 00
15 to 18 in....	1 50	12 50			

EVERY  
PLANT  
LOVES

© *Dyna-Gro*

SEE  
PAGES  
32-33





**PRIDE OF MOBILE—A Flood of Flowers 50c ea.**  
 We've never actually counted them, but Pride of Mobile must literally bear thousands of blooms at a time! For certain, you can't see the leaves or the bush for the flowers! The picture above is typical—a billowing cloud of blooms, made up of huge 3-inch flowers of crisp, richest watermelon-pink! Plant your Pride of Mobile Azaleas this year!

## Azaleas to Central Florida

Can you imagine your home, and all the others in Central Florida, *without Azaleas*? Amazing as it may seem, until Holmes Nurseries adapted and introduced them here, *there were no Azaleas*. Once Holmes had "proved" Azaleas, the rush of IMITATORS was overwhelming.

The best place in Central Florida to buy Azaleas is still Holmes Nurseries. We still do those secret things that made it possible to make Azaleas grow and thrive here, and give our plants a head start on thriving growth and beauty.

Let us help you enjoy Azaleas more, with these "native" plants that have spent their entire life in our weather, temperature, sun and rain and our kind of compost—plants that won't skip a beat in their vigorous life by moving from our place to yours. Enjoy all the best colors, finest blooms, and unabating satisfaction with Holmes Azaleas.

## Holmes New GIANT Azaleas

Bear the biggest and most beautiful blooms of all the Azaleas. Truly magnificent with double and semi-double flowers, 3 inches and larger. Only a few sorts have proved they fit Holmes Giant grade. Here they are:

**ALBERT ELIZABETH.** Huge double white flowers with frilled pink edge give bush soft, lacy look.

**TRIOMPHE.** Its giant vibrant crimson semi-double blooms almost dwarf the foliage.

**PINK LEOPARD.** Hugh pink petals, white ruffled edges, and leopard-marked with sprays of lush red dots.

**SNOWBALL.** Big double blooms of purest white; unusual in Azaleas

Regular Size

**75c**

Extra Size

**\$1.00**

Choice Size

**\$1.50**

©Dyna-Gro **WORKS MAGIC IN YOUR GARDEN**



*Another Holmes Exclusive!*

# VIGOROUS, PROLIFIC, EVERBLOOMING TRI-SEASON AZALEAS

★Bloom twice as long as common kinds!

1. Start blooming in October–November.
2. Build up to solid color masses in Feb.–Mar.
3. Continue to flower right through summer.

**50<sup>c</sup><sub>up</sub>**

★Your garden needs—You'll love—Holmes Tri-Season Everblooming Azaleas for continuous color.

★Plant anytime—we always have a big quantity of all varieties ready and waiting for you.

Your “Best Buy” in Azaleas! More blooms—longer blooms—greater beauty! Holmes Tri-Season Everbloomers are *Nature's Bargains* because they bloom just about *twice as long* as our common kinds. These Everbloomers are Holmes own development—built up patiently over years of selective breeding. That is why only Holmes can give you specific, actual descriptions—we've lived, suffered, and thrilled with them. What you read here, you get in your garden!

No other Azaleas can equal Holmes Tri-Season Everbloomers That we promise. And they cost no more than any good, well-grown Azalea. Come and get yours!

**DUC DE ROHAN.** Most responsive of all our Everbloomers!

In February it is so covered with brilliant salmon orange blooms *you can't see the foliage*; blooms profusely 6 to 9 months of the year! And practically foolproof—grows strong rapidly, vigorously—yet maintains low compact bushy size. Has no equal for “front row” use. Stands shearing. For sensational effect, plant in groups of 10 or more.

**MME. PERICAT.** Mate of the Duc De Rohan, only low *upright* compact grower of equal vigor, bloom, profusion. *Flowers are double* “hose in hose,” giving richer effect. Mme. Pericat is *Lush Pink*—full, rich, dense in color, warmed by darker markings. Likes shade, use it to flood shaded areas, eastern exposures with tumults of bloom.

**LAWSAL.** The tall brother of the Duc! Compact, orderly, upright in growth, it has no equal for those spots where you want terrific color masses in 4½ to 7 ft. range. Flowers are soft salmon-orange. Plant behind Duc De Rohan to double the color effect. Blooms unexcelled for cutting—lasting 6 to 8 days in cooler weather.

**SHOCKING PINK.** Another “must” in any everblooming garden. Gives you a low, spreading, slow growing shape for “up front” or low border use. Flowers are bright salmon-pink, and double “hose in hose” luxurious shape. Shocking Pink does *everything* well.

**FROSTED LAVENDER.** One of the most effective of our everbloomers. At the height of its bloom, every bush is a mass of brilliant white, that almost glitters with the lavender touches that add to its delicate tones. Slow growing.

**MRS. ENKE.** Vivid variegated variation of the Duc and an absolutely essential addition to the perfect Azalea planting. Just place a Mrs. Enke or two in among your solid colors—it complements all colors and contrasts to give greater brilliancy. A slow growing dwarf of abounding vigor.

## PRICES OF HOLMES TRI-SEASON EVERBLOOMING AZALEAS

Regular Size	Extra Size	Choice Size
<b>65c</b>	<b>85c</b>	<b>\$1.25</b>

**SPECIAL!  
Drive-In  
Values**

Every Sunday from 10 a.m. until 2 p.m. we set aside a special “drive in” Group of Everblooming Azaleas from the above sizes and varieties *priced at only* **50c**





**DUC DE ROHAN**—Heaviest Tri-Season Bloomer 65c up  
Enjoy all this Azalea Beauty

*Left* Fielder's White  
*below:* Formosa  
Glory of Sunninghill

*Right* Prince of Wales  
*below:* Frosted Lavender  
Lawsal







**New! Yellow INNOCENCE! \$1.50**

Purest of the Daylily yellows—clear, crisp, cool, vibrant—a prize, a delight, for the choicest spot in your garden! Startling in its vigor and volume of blooms. Superb 5 to 6-in. flowers nod on 3 to 4-ft. stems. Limited supply for 1952—\$1.50 per bib; 3 for \$3.90.

**EVERY FLOWER CRAVES *Dyna-Gro!***



Colorific  
Pin-Wheel  
DAISY  
**10 for \$2.00**  
Drive-In



# DAZZLING DAYLILIES

From HOLMES 100-ft. Beds!

60 varieties 30c<sup>up</sup>

- Holmes ravishing new Daylilies mean dozens of colors can blaze for months wherever you choose!
- Bloom from February until July—all colors!
- Use them to trim your flower beds, line your walks, cheer up your patios!
- Vigorous, prolific, fragrant—they're practically "self sustaining", take no effort!

Here's the "multiplication" flower—grows to huge clumps always with bloom from late winter to mid-summer. Don't wait—buy yours NOW, today, and enjoy them in your own garden. Then, when they're in bloom, come to Holmes nursery and see the inspiring sweep of our huge beds!

**Amaryllis.** Golden orange; large, handsome. 3½ ft. 30c ea.

**Apricot.** Clear bright yellow of fine form. 2 ft. 30c each.

**Aurantiaca.** Stiffly recurved flower of reddish orange. 2 ft. 30c each.

**Aureole.** Rich golden yellow. 3 ft. 30c each.

**Bagdad.** Orange-red, yellow and brown; large, 3½ ft. \$1.00 ea.

**Bijou.** Small flowers in clusters; profuse bloomer. Orange, overcast fulvous red with darker midzone. 2 ft. 75c each.

**Cinnabar.** Brownish red with cadmium-yellow throat. Very free flowering. 2½-3 ft. 50c each.

**Cressida.** Reddish orange with fulvous band on each petal. 3 ft. 30c each.

**Dawn.** Light rose marked deeper at petal tips. 40 in. July. 30c each.

**Dumortieri.** Cadmium-yellow shaded orange. 1 ft. 30c each.

**Emily Hume.** Orange-yellow; fluted petals. 3½ ft. \$1.00 each.

**Florham.** Soft yellow; fragrant. 3 ft. 30c each.

**Fulva.** Rusty orange-red. Very vigorous. 2 ft. 30c each.

**Gypsy.** Small; deep orange. 2½ ft. 30c each.

**J. A. Crawford.** Light yellow, deeper in throat. 4 ft. 30c each.

**J. R. Mann.** Apricot-yellow. 3½ ft. 45c each.

**Lemon King.** Soft yellow; recurved petals. 42 in. 30c each.

**Linda.** Golden yellow flecked cinnamon; throat shaded rose. 2½ ft. \$1.00 each.

**Margaret Perry.** Fulvous red; orange throat. 4 ft. 30c each.

**Middendorfi.** Rich yellow; fragrant. 1½ ft. 30c each.

**Modesty.** Pale lemon-yellow; cupped, fragrant. 3 ft. 50c ea.

**Mrs. John J. Tigert.** Brazil-red, yellow base. \$1.50 each.

**Ophir.** Golden yellow; fragrant. 30c each.

**Orangeman.** Deep orange; very large. 3 ft. 30c each.

**Sir Michael Foster.** Clear yellow; fragrant, funnel-shape flowers. 4 ft. 30c each.

**Sovereign.** Lemon color. 2½ ft. 30c each.

**Thunbergi.** Buttercup-yellow; fragrant. 3 ft. 30c each.

**Viscountess Byng.** Yellow flushed apricot. 30c each.

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*NOTE—prices are for one bib only and sizes indicate the height the different varieties grow. Special—clumps at \$1.00 to \$5.00 each.*

## Holmes "COLORIFIC" Pin-wheel Daisies!

- New, More Brilliant Shades
- Longer, slimmer petals
- Taller, stronger stems!

10 for \$2.00

Drive-in

All Florida comes to Holmes for this amazing new development! Most colorful Daisy we've ever seen—result of our secret hybridizing! Centers are smaller, petals longer and slimmer, stems far taller—they beckon, dance, even seem to spin in slightest breeze. It took 5 years to breed this special vigorous, prolific strain in our nursery, get bigger 3½ in. flowers in whites, pinks, yellows, reds and blendings.

Drive-in

Big Seedlings	25c ea.	10 for \$2.00	Balled Clumps
Extra Heavy Plants	50c ea.	10 for \$4.00	\$1.50 up in bloom
Blooming Size Gal.	\$1.00 ea.	10 for \$9.00	

*Separate Colors Available only in Clumps*

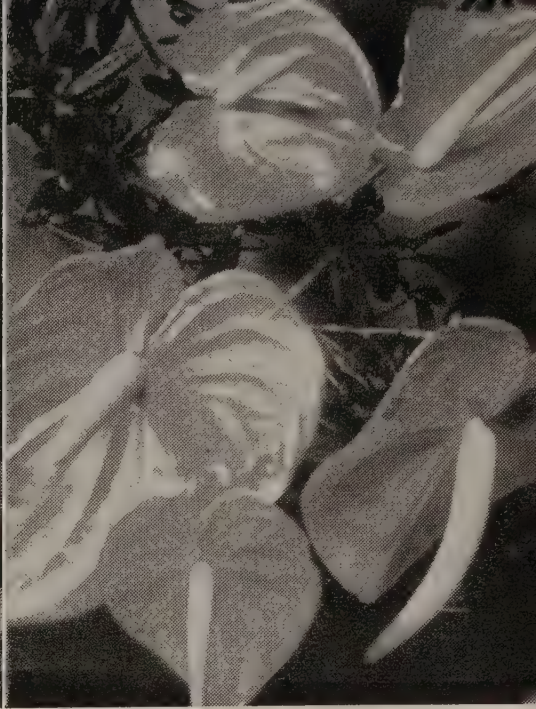




**SPATHYPHYLLUM.** White.

Huge, flame-like, white flowers with torch-like tongues grace rich tropical foliage for weeks. Will thrive inside home. Delightful.

6-in. pots . . . . . \$4.00 to 5.00



**ANTHURIUM.** Rose.

Heart-shaped, glossy leaves, topped with 3 to 5-in., twisted, calla-like cones of orange-red to rose or white. Small plants, \$2.00 to \$3.00; large plants, \$15.00 to \$35.00.

## Holmes Brings the World's Most *Now! Thrilling New Beauty*

**AFRICAN IRIS.** Border orchid; lavender, orange-marked white blooms. Grow easily any soil, shade or sun. Large flowers for 5 months or more, starting Feb.-Apr. Single divisions, 75c; plants, \$1.50, \$2.50 up.

**FATSIEDRA.** Hardy climbing vine combining ivy habit, fatsia's huge leaves 5 to 7 in. wide. Rare. 4-in. pots, \$3.00; 6-in. pots, \$5.00; gals. \$5.00, \$6.00.

**FICUS pandurata.** Fiddle-leaf rubber tree. Leaves like banjos, 10 to 14 in. long. Use indoors or out. 3 to 4-ft. specimens, \$7.50; larger, from \$12.50 up.

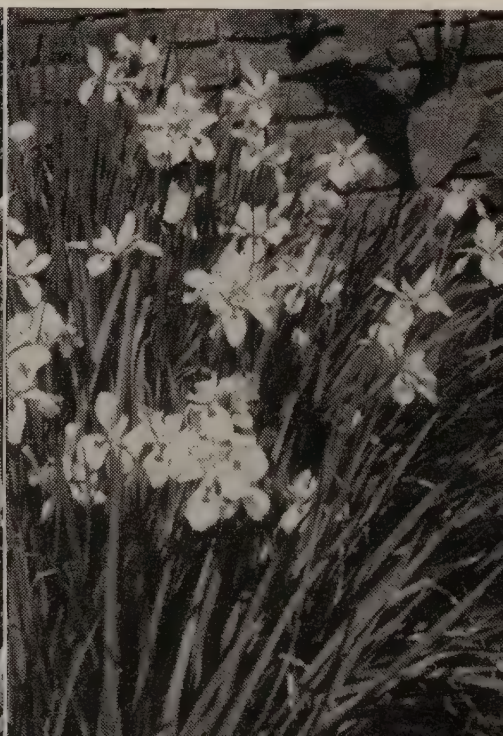
**STEPHANOTIS Vine.** Florida's "Lily-of-the-Valley." Use for bridal bouquets. Our finest white. Vigorous bloomers. Qt. \$1.50; gals. \$3.50 to \$5.00.

**STRELITZIA reginae.** Bird-of-Paradise Flower. Brilliant bird-like, bright orange to blue blooms. Grows slowly to 3 to 6 ft. 4-in. pots, \$1.50 to \$2.00; 6-in. pots, \$3.00 up; gal. \$4.00 up; B&B clumps, \$12.50 up.

**STRELITZIA nicolai.** White to light blue blooms, on rich banana-like foliage. Grows to 25 ft. in 25 yrs. Gal. 18 to 24 in., 3 to 4 yrs. old, \$5.00. B&B, \$25.00 up.

**Strelitzia reginae**

**African Iris**







Tree Fern, top; Fatsia, center

**FATSIA'S** huge foliage fills every need for tropical splendor, makes patios, plantings, an adventure in exotic loveliness. Hardy. Gal. \$3.50; 4-gal. cans, \$5.00 to \$7.50.



Schefflera

## Exotic Plants to Your Garden!

*in Rare Botanical Wonders!*

**SCHEFFLERA.** Most-needed, most-used prize for patios, gardens. Evergreen, upright. Qt. \$1.00; gal. \$2.00; 4 gal. \$4.00 to \$5.00; B&B, 4 to 6 ft., \$9.00 to \$15.00. Big specimens, and Multi-trunks, \$15.00 to \$25.00 up.

**TACCA lævis.** Flowers like cat's face, rich brown with thread-like "whisker" filaments. Heavy, exotic flower; rich green leaves. Very rare. 3-in. pots, \$1.50.

**TREE FERN.** In upper part of Fatsia picture above. Most magnificent, gracious, effective of all ferns. Lacy-leaved crown spreads 8 to 10 ft. like parasol, on 8 to 15-ft. trunks. 4-in. pots, \$1.50 to \$2.00; gal. \$3.00 to \$5.00; 4 gal. \$6.00, \$7.50, \$8.50.

**ZAMIA.** Rare in decidedly new form for Florida. Low, compact. Very rare. B&B specimens, \$35.00.

**LIRIOPE.** New giant dense sprays of border grass with pert lavender flowers like bunches of tiny grapes. Loves shade. In vigorous, hardy clumps. Small, 35c; medium, 60c; large, \$1.50.

**PENTAS.** Ever-flowering shrub. Loves sun; floods you with bloom. Rank grower, showy. White, Pink, Lavender or Red flowers. Superb cut. Qt. 3 for \$1.00.

Zamia, bottom; Liriope, top

Pentas







**GIANT!** Fosterianum Colossus above is well grown, has 30 to 40 leaves, 2½ to 3½ ft. long, 1½ to 2 ft. wide!

## NEW! SENSATIONAL

*Change All Your Ideas about These*

Here's the most exciting *new* plant development for Central Florida since Holmes introduced Azaleas here in 1923! We are frankly amazed at the astonishing *new* garden beauty and effect achieved by these magnificent and spectacular *new and rare* Super Philodendrons!

Holmes has spent years on these Supers, dealing directly with America's foremost explorer and botanist. He found them during years of travel and living with the Indians of South America. **HOLMES AND ONLY ONE OTHER NURSERY IN AMERICA** will have them all—and here they are in Tampa, rare, startling, exclusive for you!

Grow outdoors and in—fill huge vistas of your garden, patio, border—create giant exotic single plantings—so extraordinary in size, shape and leaf design *they literally stop traffic*. Yet, do not require unusual care—just the ordinary extra attention you would give any prized possession.

Come to Holmes now for these tropical wonders from another world! Read about them in the feature article in *Flower Grower* magazine for October.

### **FOSTERIANUM COLOSSUS 4 to 6 ft. Bush**

Rarest and most magnificent new landscape introduction in a score of years! Lush elegance and tropical beauty beyond compare! Giant but dainty, huge but lovely! Its long, 30 to 42-in., deep dark green leaves are 18 to 24 in. wide. Likes sun or shade, thrives in half shade, reaching 4 to 6-ft. height in four years, with 6 to 10-ft. spread, *and scores of leaves*. Hardy. Get it!

**INTRODUCTORY PRICES:** 6-in. pots \$12.50 to \$15.00; **LARGE PLANTS** \$17.50 up.

(Photo Courtesy *Flower Grower Magazine*)

**OTHER VARIETIES NOT LISTED, SEE THEM**





Look at the variety! Dubium (left) and Hastatum (right) are majestic climbers, entirely different in leaf. Bipinnate (below) is distinctly cut-leaf bush.

# SUPER PHILODENDRONS

## *Amazing South American Imports!*

### **PHILODENDRON DUBIUM—Hardest Climber**

There's no guesswork when you buy these astonishing new Super Philodendrons at Holmes! We saw them go through last year's 26-degree frosts without damage! They're new, but they're proven! Dubium is best of all to climb trees—festoons trunks with dainty pinnated leaves. Grows fast, easy—needs some shade.

**Introductory Price:** 3-in. pot, \$1.00; 4-in. pot, \$1.50, \$2.00; **LARGE PLANTS**, \$4.00 up.

### **PHILODENDRON HASTATUM—Big-Leaf Climber**

Hastatum went through last winter's frosts, too, with slight edge burn but no permanent damage. Give some protection; likes light. Truly majestic on trees, walls—cloaks them with heavy, spectacular greenery.

**Introductory Price:** 3-in. pot, \$1.00; 4-in. pot, \$2.00; 5-in. pot, \$3.00, \$4.00; **LARGE PLANTS** \$5.00 up.

### **PHILODENDRON BIPINNATIFIDUM—Very Rare**

See this exotic specimen in Holmes garden—7 ft. tall, 10-ft. spread, with leaves 3 ft. long, 2 ft. wide—growth made in just 3 years from 2-ft. size! Open growing, deeply cut, cupped leaves in abundance.

**Introductory Price:** 6-in. pot, \$7.50 up; 8-in. pot \$12.50 up; **LARGE PLANTS** \$15.00 up.

### **PHILODENDRON SELLOME—California Type**

Hardy, extremely fast grower; giant-leaf bush of real beauty. Enrich your tropical garden with it. 4-in. pot, heavy 6 to 12-in. plants, only \$2.50; 6-in. pot \$6.00 to \$7.50; 8-in. pot \$8.00 to \$10.00. Tub-Grown Specimens, 2 ft. and up \$15.00 to \$20.00.

### **PHILODENDRON UNDULATUM—Cupped Leaf**

Very new, very rare. Huge, elongated, heart-shaped leaves of wavy, cupped form. Definite contrast to all other Super Philodendrons. Cold tolerance not yet known—we kept it in greenhouse during cold. 4-in. pot \$5.00; 8-in. pot \$15.00.





## Holmes STANDARD *Dyna-Gro*

Cash  
&  
Carry

- Double-Aged Peat Base (18 mo. old)
- Twice-Enriched with Organic Tankage

3-bu. bags  
**\$1.00**  
20-bu. bulk  
**\$3.50**

Imagine! Just a penny or two per bushel more than so-called "bargain" raw peat for treated, fortified genuine Dyna-Gro! You can't afford not to use it! Actually costs you less—you'd have to buy 4 bus. of raw peat to equal 3 bu. of aged Standard Dyna-Gro—and still have no tankage or enrichment!

†Delivered Prices: Bu. 50c; cu. yd. \$4.00

## Holmes SUPER *Dyna-Gro*

- Double-Double Aged Peat (24 mo. old)
- Four Times Enriched with Tankage

Cash  
&  
Carry

3-bu. bags  
**\$1.50**  
20-bu. bulk  
**\$5.50**

Super value! Mother Nature's prolific brew of sheer magic life-giving goodness. Richest in bacteria—blackish, crumbly, dense, heavy—2 bu. of Super equals 4 bu. of raw peat. Enriched with grassy humus, and turned in the pile 6 or more times, Super Dyna-Gro makes any garden a Color Camera Paradise!

†Delivered Prices: Bu. 65c; cu. yd. \$6.00

# HOLMES *Dyna-Gro*\* COMPOST

**"Fountain of Eternal Youth" for Everything that bears Leaves, Fruit or Flowers!**

Yes, Holmes Dyna-Gro Compost is sheer magic! It is a fortified, amplified, matured, organic, basic plant food combination. You put it in at the roots, and it comes out at the top. In leaves, fruit, flowers! Not next season, not next year, but almost in a matter of days.

### Dyna-Gro is the Secret of Growing Success

Holmes Dyna-Gro Compost gives you the key to greener, darker, glossier leaves; blooms that perk up, gain color brilliance, get larger; fruits that grow quicker, tastier, larger.

It is the secret of plants of unfailing vigor and vitality, that make growth in half the usual time, show up to  $\frac{1}{3}$  more foliage, stand strong winds and dry spells.

### Dyna-Gro is Scientifically Compounded

Holmes Dyna-Gro is produced with peat from Holmes own beds, then aged for 11 to 30 months while it is fortified with added tankage and grassy humus, and turned in huge block-long piles to promote bacterial growth essential to plant life. The longer the aging, the richer the Dyna-Gro is in plant-food value. The combinations of age and fortification have been proven in use in our Nursery—proof you can see any day.

### "Peat" is NOT Enough

Draw no comparison between "peat" and Holmes Dyna-Gro. We use special tested peat, treated and aged, plus other basic plant-food complements. (Peat, as such, is not enough to sustain plant vigor; may even be harmful, as we found in testing dozens of peat bogs around Tampa that were sterile, devoid of bacteria, inert and even salty.)

Here's why it makes things grow. It's alive with all the elements that Nature uses in lush tropical forests and meadowlands. Rich in bacteria, in the by-products of stockyard, barnyard and peat bog, mixed and aged, it is disintegrating all the time—releasing a continuous flow of the processed organic, tankage and vegetable matter we put into it. It needs only water to turn it into a "broth" of amazing plant food value.

### Dyna-Gro Compost Has No Imitators

Maybe all of this sounds simple. Maybe it is. But it took us 26 years to figure it out and prove it. And it always takes us 11 to 30 months to prepare a "batch" for our customers. As of this August, no competitor has yet put into his compost what Holmes does. Only Holmes imports car-loads of costly tankage (human matter) for compost. Only Holmes "incubates" compost for months, ripening it into "plant life."

### 1 Week vs. 11 Months

You can buy so-called "compost" for less than Holmes prices. But not enough less (actually only a few cents a bushel!) to get half your money's worth. The average "compost peddler" offers day-old or week-old raw peat, sometimes with questionable additions, that take up to a year in your garden to get where you are the day you buy Holmes Dyna-Gro!

### Use Dyna-Gro for Planting, for Re-Invigorating

Choose the Dyna-Gro grade you need from our three distinct measurable qualities—each scientifically fortified, aged, mixed. Always mix Dyna-Gro with topsoil when planting—then every six months to a year, dig in additional quantities for renewed vigor, productiveness.

**Holmes Triple-Enriched SPECIAL DYNA-GRO Now on Sale in Selected Stores. Bu. 50c.**

ALL PRICES  
PLUS TAX

(†5 bushel minimum, delivered in Tampa area; other areas, F.O.B. our Nurseries.)

\*COPYRIGHTED, 1951, JACK O. HOLMES, INC., TAMPA, FLA.

ALL PRICES  
PLUS TAX









## Holmes DYNA-GROW Fertilizer

**The Double-Power Plant Food-Stimulant  
Produces Immediate, Sustained Improvement**

Never again be envious of the garden, lawn or trees of a friend or neighbor! Just get Holmes **double-power** DYNA-GROW Fertilizer and make your grounds a showplace practically overnight. The secret of its **double power** is in our own tested, proven formula, developed by Floridans expressly and exclusively for Florida's plants, soil, climate. That is why we believe it is the best fertilizer you can buy.

**\$4.50\***

**100-lb. bag**

### **Double Power—Feeds, Stimulates!**

Holmes DYNA-GROW Fertilizer is **FIRST**—the purest possible highest concentrate of **immediately soluble** all-purpose plant food you can buy; **SECOND**—it contains added **rich quantities of mineral fortifiers** absolutely essential to **sustained, vigorous, healthy growth**.

### **Use for Lawns, Flowers, Fruits—Everything!**

Work Holmes DYNA-GROW Fertilizer into the topsoil around plants, trees—spread it over lawns—in amazingly economical quantities, then water. It dissolves immediately, goes right to roots for immediate plant improvement. A single bag fertilizes 2500 sq. ft. of lawns or scores of plants, bushes, shrubs.

Holmes DYNA-GROW Fertilizer—100-lb. bag . . . . . \$4.50

**Holmes**  
**Super-Value** **AGED PEAT** **3 bu. 89c\***

Here is the bargain of all Tampa area, if "price" is your main objective! 1 bushel of Holmes Aged Peat is the usual equivalent of 1¼ bu. of raw peat (sold by truckers at 40c a bushel) No matter what you pay for "raw" peat, it is overpriced by at least 25%. Here's why: raw peat is new, spongy, bulky and usually wet—if sold quickly, it is tremendously profitable to the seller! Holmes Aged Peat is dried and crumbled by aging, broken down by at least 6 months of bacterial action to give it immediate feeding value for your plants. Packed only in over-size 1½-bushel bags. 1½-bu. bag. 50c; 3 bu. 89c; 9 bu. \$2 00; Cubic yard, bulk \$3.25

**NOTICE: Holmes does not sell wholesale to truckers; the only way you can buy Aged Peat is to buy from Holmes.**

*\*Above prices (Plus Tax) are for Cash & Carry only*

**NOTICE.** The entire contents of this catalog are Copyrighted, 1951, by Holmes, Jack O., Inc., Tampa, Florida, and reproduction, use of trade names or other descriptive matter in whole or in part is expressly forbidden





These spectacular Roses and Flowers in the gardens at Holmes Nursery get their overwhelming vigor of bloom from the beds of Holmes FLORI-GRO Compost in which they are planted. If you want the same success, start with FLORI-GRO Compost!

## END DISAPPOINTMENT with FLORI-GRO Composts

Holmes Flori-Gro Composts are manufactured, complete, plant-growing soils. They duplicate the native soils of the areas in which roses and flower plants originate. With FLORI-GRO your roses and flowers are completely at home in Florida—but grow, thrive and flower more vigorously than in their native states because of Florida's ideal "outdoor greenhouse" climate. You literally "outdo nature" when you plant Roses and Flowers in Holmes superb FLORI-GRO Composts!

### Holmes Rose-Bed Flori-Gro Compost

The secret of "beauty beyond compare" for your roses. Also the secret of the terrific "cascades" of roses you see at Holmes every year! Come out, see our roses see how it works miracles! Rich clay base, it's almost half composted topsoil, twice treated with tankage, aged 6 months or longer, almost one-fourth Dairy Manure, the remainder tobacco stems and Oak Leaves. Costly materials, tremendous labor, limits our supply. Order early in November, December when planting

**60c\*** per  
bu.

**20 bu. bulk \$6.00**

### Holmes Flower-Bed Flori-Gro Compost

Cost of this compost, due to materials and labor, limits amount we can prepare. We recommend you use it only for Annual Beds, for showy plants like Holmes Gerbera Delphinium, Petunia, Snaps, Pansy and the like. About half composted topsoil, twice treated with tankage, aged at least 6 months, balance Dairy Manure, Tobacco Dust, Oak Leaves and other grassy humus. Order early for use in October, November, December. Some also available in January, February.

**60c\*** per  
bu.

**20 bu. bulk \$6.00**

\*Above prices are for Cash & Carry only All Prices plus Tax.

**WARNING.** Use of this catalog by other Nurserymen or their Employees on their nursery premises, or in relation to their customers, is likewise expressly forbidden. Violators will be prosecuted to the full extent of the law





## ***Let HOLMES Help You***

**Our Custom Service Gives You What You Want**

### **Holmes Professional Landscaping Service**

Holmes introduced professional landscaping to Central Florida 27 years ago, when how to get things to grow was still a mystery. Our success in transforming barren land to beautiful park-like scenes built Holmes Nurseries and much of the new beauty of Central Florida.

### **Cost is Low—Ask Us**

Holmes Custom Landscaping Service, plotted to your plan and planned to your plot, is still the quick, easy and surprisingly inexpensive way to gain beauty overnight.

To Holmes, each landscaping installation is a problem all its own, reflecting your personality, your desires, your own scheme of beauty. We have no free “canned” plans, yet our prices are no higher than good plans, good plants and good workmanship require.

### **Come to Our Nursery**

Let us show you TODAY the identical flowers and shrubs you can have GROWING on your grounds TOMORROW. Our growing methods, plus our long experience, permit us to move most plants almost any time.

### **NEW! Jack Holmes Personal Fee**

Should you feel that your landscaping problem is so personal, complicated or unique that it cannot be solved by a visit to our nursery, or that you prefer preliminary discussions in your home, Mr. Holmes' services are available to you for consultation on a reasonable hourly fee basis.





## **LANDSCAPE *Your Home!***

**-at the Price You Want To Pay! Inquire Today!**

### **Holmes "Amateur" Landscaping Service!**

Do it yourself! Make your own plan! Bring a photo of your home and grounds. We'll go over everything, advise you, give you all needed facts quickly. Then we can go right out in the nursery and pick out the plants you want, in the size and shape needed, at prices within what you want to spend.

### **Choose from Thousands of Plants!**

This "do it yourself" way costs no more than buying ordinary plants; gets you finest, choice nursery-grown stock. Being fresh-dug, it transplants more easily, gains growth more quickly, insures that polished "professional" look. While this "amateur" service is intended to give you finest landscaping at low Drive-in prices, we will deliver large orders and provide "location" plans if needed.

### **COME IN—No Obligation—No Fuss!**

We are frankly interested in your home, your dreams! We promise that you get something extra if you come to see us, whether we do the landscaping job or you do it.

### **Landscaping Consultation Service**

You are not obligated to proceed with landscaping plans; however, if it should result in our landscaping your grounds, the consultation fee will be refunded in whole or in part. This service includes advice on patio, wall, fountain and other design and construction. Phone for appointment.



Have Better Success with Holmes

# NEW PATENTED ROSES

## FLORIDA PROVEN FOR FLORIDA GROWING

Before you ever have a chance to buy a Holmes Rose, it's "pre-tested" in our Nurseries by actually being "grown in Florida." New variety or old, every year Holmes tests in our garden to perfect adaptability. Weaklings are killed out in our garden, not in your garden. No store does this!

The result is that when you buy a Holmes Rose, *you know* it will grow in Florida. And with all this extra care and proving Holmes Roses cost no more!

**COUNTESS VANDAL.** HT. A lovely cutting Rose, carried on long stems. The color is pink with salmon tones, yellow at the base. Fragrant. \$1.50 each.

**CRIMSON GLORY.** HT. Pat. No. 105. Velvety, glowing blooms of richest crimson, with heavy perfume. \$1.50 ea.

**FASHION.** HPol. Pat. No. 789. Best new Florida rose. Warm pink, glazed with gold. Flowers 6 to 8 months! \$2.00 ea.

**FORTY-NINER.** HT. Pat. No. 792. Dazzling chrome-yellow outside; inside of petals is orient-red. \$2.00 each.

**HIGH NOON.** HT. Pat. No. 704. A vigorous pillar Rose; cupped flowers of lemon-yellow tinted red. \$2.00 each.

**KATHERINE T. MARSHALL.** HT. Pat. No. 607. Deep rose-pink flushed yellow. Huge, lovely blooms very attractive for cutting. Upright, strong growth. \$1.50 each.

**McGREDY'S SUNSET.** HT. Pat. No. 317. Flowers of sunset tones—chrome-yellow at the base, shading to bright scarlet, with the reverse clear buttercup-yellow. \$1.50 each.

**MIRANDY.** HT. Pat. No. 632. Very large and double flowers of garnet-red, with spicy perfume. \$1.50 each.

**PEACE.** HT. Pat. No. 591. Our unending sensation—heaviest bloomer in our history. Creamy yellow. \$2.50 each.

**PINOCCHIO.** HPol. Pat. No. 484. Sprays of dainty blooms of Hybrid Tea form; pink suffused salmon. There is nothing better for miniature arrangements. \$1.25 each.

**SUMMER SNOW.** Pol. Pat. No. 416. Most sensational white Rose we have ever had in our nursery. Outblossoms all others—so full of Roses it looks like a Snowstorm! \$1.25 each.

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## Bouquet-Flowering ROSES

Blossoms grow in groups of four to eight on upright bush, often ten or more groups on mature plants. Spectacular sight.

**CECILE BRUNNER.** Small, double, soft rose-pink. 90c each.

**ELSE POULSEN.** Semi-double, bright pink. 90c each.

**FLORADORA.** Cupped, very double scarlet-red. \$1.00 each.

**MRS. R. M. FINCH.** Rose pink. Prolific bloomer. 90c each.

## CLIMBING ROSES

**CL. CECILE BRUNNER.** Soft pink flowers freely produced. 90c each.

**MARECHAL NIEL.** Full yellow flowers on a vigorous plant. 90c each.

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## HOLMES OLD-FAVORITE ROSES 90c ea.

Include all the best known kinds, like Pres Hoover, Radiance, Condesa De Sastago, Editor McFarland, about 20 others. Holmes Dyna-Gro cultured for greater vigor. Full color range. Before you buy any roses, see these. Jumbo 2-yr. size





© Our 1952 Feature Rose—PINOCCHIO **\$1.50**  
 Count the 17 blooms and buds—typical of 3  
 sprays of Pinocchio in our nursery garden. A  
 Holmes “best buy” in a Rose of superb vigor! **EA.**

***Drive In  
 Special!***

Christmas Gift! About Dec. 20 each year we offer “Full of Bloom” rose bushes—all varieties. Buy them for gifts, then plant outdoors. A “Drive In” special, available only at the nursery. Reserve yours now.





## **HOLMES PROLIFIC GARDENIA \$3.00**

Product of Holmes Dyna-Gro Double Life Culture. Unusual in that it starts blooming heavily again after all others have finished for the season! Read all about it; see prices on opposite page.

## **GLORIOSA Orchid-Lily**

**75c**

up

**DIANA.** (pictured). Most colorful, with largest, widest petals tapering to crinkled point. Lasting cut flower; prolific bloomer

Choice of Bulbs, 75c, \$1.00, \$1.50 up.



## **PASSION FLOWER**

**\$1.00**

up

One of nature's novelties! The bright blue-marked, 2-inch blooms fascinate everyone with their sheer mechanical perfection! Each one exactly like beautiful costume jewelry. Flat, stiff petals; wire-like filled center. Bears edible fruits, used in making fruit juices. Free growing. Get it! Only \$1.00 and \$2.00 up.



# HOLMES DYNA-GRO

## *Double-Life*

# GARDENIAS

CHOICE PLANTS \$3.00

- Outlive Ordinary Gardenias 3 to 5 Times!
- Outbloom Ordinary Gardenias by a Month!
- Outgrow Ordinary Gardenias by Several Sizes!
- Thousands of Blooms on Mature Plants!
- Positively NOT subject to root-knot!
- Grafted—Uniform in Bloom, Growth!

A joy to grow! See the Grandsire of Holmes DYNA-GRO Double-Life Gardenias on our Nursery grounds. Over 9 feet tall and over 25 feet around—and covered all over with uncountable thousands of blooms for weeks and weeks!

These are not “second-hand plants” bought by us from unknown sources and sold to you! Every one starts its life in our Nurseries here in Tampa under our guiding hand and cultural treatment. We know where and how they get their vigor, long life, prolific blooming habit and floral beauty and guarantee they are direct descendants of the gorgeous mature giants you see in our Nurseries.

Don't waste time with puny “5-and-dime” plants that often live only a year or two. Start once, and start right—with Holmes Grafted DYNA-GRO Super Quality plants. Yes, they're limited—only 3 strains have proved their fitness to be called Holmes Double-Life Gardenias.

**HOLMES PROLIFIC.** Outstanding for its vigorous growth, big double flowers, prolific months of bloom. Uprightspreading for greatest mass effect. Pictured on opposite page.

**CAMEO.** Created, undoubtedly, just to be worn in Milady's hair! The very large flowers open wide and flat like full-blown roses, so that they fit close in to even the most perfect hair-do! Compact, prolific; months of bloom.

**VEITCHI.** Enjoys perpetual popularity because it outblooms all other Gardenias. Low, spreading, filled with small shiny foliage and loaded with small to medium-sized, perfectly formed blooms for *months and months and months*

### Heavily Budded and in Bloom (in Season)

Strong heavy plants .....	\$3.50 and \$3.75
Larger plants.....	\$4.00 and \$4.50
Specimens. 2-3 feet .....	\$6.00, \$7.50, \$10.00
Large balled specimens. 3-4 ft.....	\$12.50 to \$25.00 and up

## GARDENIA DRIVE-IN SPECIAL

# 20% OFF

10:00 A.M. to 2:00 P.M. Sunday Only

It pays you to drive out to Holmes Nursery *early*—by getting there ahead of the crowds we can give you more time, and something extra in the way of value! Every Sunday and Monday mornings is “sale day” on a great number of our finest plants—including these finest-of-all Gardenias! Be both a “clock watcher” and a “wallet watcher”—get the best for less between 10 and 2!





### BLUE PLUMBAGO—Flowing Fountain

**75c<sup>up</sup>**

One of the most graceful of shrubs—perfect for screening, enclosing, because of way it drapes itself to the ground. Beautifully filled with light sky-blue, phlox-like flowers. Rapid growing, worthwhile.

**WHITE PLUMBAGO.** Same as above, but white blooms 4-in. pot, 75c and \$1.00; gal. can, \$2.00.

## CHOOSE THESE FLOWERING

### SEVERINIA BUXIFOLIA—Flowers, Berries 60c qt.

Dwarf hardy evergreen shrubs that will fill a dozen needs around your home. Its dark foliage is lighted by fragrant flowers. Bears black berries.

Qt. ....	\$0 60	<i>Specimens, B&amp;B</i>	
Gal. ....	1 50	2 to 3 ft. ....	\$4 00
12 to 18 in., B&B. ....	2 00	3 to 4 ft. ....	\$6 00 to 7 00
18 to 24 in., B&B. ....	2 50	4 to 5 ft. ....	7 50 to 10 00
2 to 3 ft., B&B. ....	3 00		

### YELLOW ELDER—Golden Flowers 50c qt.

Quick-growing, interesting foliage; clusters of golden flowers in fall. Gal. \$2.00; 5 qt. \$2.50.

### PINWHEEL JASMINE—Profuse Blooms 60c qt.

Grows to 6 or 8 feet. Single white flowers. Gal. \$2.00.

### YELLOW THRYALLIS—Everblooming 60c qt.

Looks very much like Plumbago pictured above. It is nearly always filled with bright yellow flowers, small but covering bush. Qt. 60c; gal. \$1.50 and \$2.00.

### CROTONS—Decorative Painted Foliage 60c qt.

Holmes offers one of the biggest assortments of these “decorator style” border, bedding and tub plants in the South! Use them everywhere to fill and finish beds, borders, walks, patios—and choose the “color mix” that matches your awnings, furniture, etc!

**Andre.** Broad leaves marked with yellow. Hardy.

**Cork Screw.** Long red twisted leaves; low, bushy.

**General Paget.** Very broad leaves in green and yellow.

**Oak Leaf.** Three colors! Leaves yellow, red, green.

**Stewarti.** Rich green leaves, lightly marked yellow. Qt. can 60c; 4-in. pot 50c and 75c; gal. \$1.50 to \$2.00.







**PURPLE PRINCESS TIBOUCHINA—**  
Rare Color

**\$2.00**  
up

A specimen shrub for patio, choice corner or places you favor most! Produces its large flowers in great clusters, all over. Striking rich, deep royal purple blooms that match the thickish, deep green leaves. Evergreen; blooms profusely in summer, early fall. 5-in. pot \$2.00. gal. can \$2.50.

## SHRUBS for GRACE, BEAUTY

**FRAGRANT WHITE VIBURNUM** 60c qt.

Dense-bodied shrub of tailored beauty with its large glossy leaves and thick heads of fragrant white flowers, borne in profusion all over the bush. Rapid growing, it is evergreen. **Spreading Viburnum.** Cream-colored, fragrant flowers, borne in clusters, but dwarf and spreading.

Qt. .... 60c | Gal. .... \$1 50 to \$2 00

**B&B Sizes:**

2 to 3 ft. .... \$1 50 to \$2 00	4 to 5 ft. .... 5 00
3 to 4 ft. .... 2 50 to 3 00	5 to 6 ft. ... \$7 50 to 10 00
	6 to 8 ft. ... 10 00 to 20 00

**PITTOSPORUM TOBIRA— Likes Salt Water \$2.00**

One of the best looking of all hedging shrubs! Thickly set with dark green, glossy leaves, arranged in rosettes round each stem; shears beautifully, bears creamy white flowers. Perfect everywhere, but best for beaches, seashore, because unaffected by salt spray. Also with variegated green and white foliage.

**B&B only**

12 to 18 in. .... \$2 00	18 to 24 in. .... \$3 00
	2 to 3 ft. ... \$3 50 to 4 00

### GIANT DOUBLE POINSETTIA—18-in. blooms!

Amazing new introduction. Now perfected at Holmes Nursery. Tier upon tier of huge fiery red leaves make individual blooms 5 in. thick, 18 in. across! For a thrill, a delight, an overwhelming sight—buy now! Quantities limited. Blooms last weeks. Hurry!

**Single Poinsettia**

4-in. pot. .... \$0 75
5-in. pot. .... 1 00
Gal. .... 1 50
4 gals. .... 3 00

**Double Poinsettia**

4-in. pot. .... <b>\$1.00</b>
5-in. pot. .... 1 50
Gal. .... 2 00
4 gals. .... 4 00







## HOLMES POWDER-PUFF TREE

**\$1.00 up**

A whole new vision of beauty! Everywhere you look on this amazing Powder-Puff tree you'll find the branches crowded with fluffy pink puffs. Each one measures about 1½ in., stands erect and lasts but a day! Watch as you may, you'll never discover how or when the next day's blooms start or come from! Grows to a large, somewhat open shrub, or may be pruned to a small tree. A mass of pink every other day. Lovely leaf formation. You'll want this! Extra strong, 1 gal. \$2.50, \$3.00. Some specimens 4 gal. \$5.00 to \$6.00; 6 gal. \$7.50 up.

# ONLY HOLMES OFFERS So

**HARLAND BOX.** Dark green, elongated leaves, rather square at the ends. Thick-growing plant. B&B.

4 to 6 in., \$1.00; 6 to 8 in., \$1.50; 8 to 12 in., \$2.00 to \$3.00

**BOTTLE BRUSH.** Long, brush-like flower-spikes in April. *citrinus*. Light crimson flowers; tall rather weeping habit. *rigidus*. Deep red; stiff and stocky.

Qt. can . . . . .	\$0 50		3 to 4 ft., B&B . . . . .	\$4 50
Gal. . . . .	\$1 50 to 2 00		4 to 6 ft., B&B . . . . .	7 50
2 to 3 ft., B&B . . . . .	3 50		Specimens . . . . .	\$7 50 to 25 00

**CARISSA grandiflora.** Glossy evergreen foliage; white flowers and scarlet fruit. Qt. 50c; gal. \$2.00; 5 qts. \$2 50

**CLERODENDRON.** Massive tiers of red flowers borne on each stem from top to bottom of bush. Large tropical leaves. Grows to 10 ft. Easily sheared.

Gal. cans. . . . . \$2.00 | 4-gal. cans. . . . . \$4.00

**ORANGE JESSAMINE.** Grows 10 to 12 feet tall and covered with small, glossy, dark green leaves. Profuse white blooms like orange blossoms; red fruits. Blooms several times a year. Qt. 60c; gal. \$1.50 and \$2.00; 5 qts. \$2.50.

**CRAPE MYRTLE, Flos-Reginae.** Queen Crape Myrtle; Pride of India. A lavender-flowering, large tropical shrub or small tree. Plant in well-protected locations. Evergreen. Prices on request.

**Watermelon-Pink.** Large, bright, unfading. Deciduous. 2 to 3 ft., B&B transplanted. \$2.00 each; 3 to 4 ft., B&B transplanted, \$2.50 to \$3.00 each.

**SURINAM CHERRY.** Red-fruited Type. Compact growth; small foliage and small, waxy red fruit of good flavor. Much finer and more delicious.

Qt. . . . .	\$0 35		Gal. . . . .	\$1 00 and \$1 50
4-in. pot . . . . .	50		5 qts. . . . .	2 00 and 2 50

**BANANA SHRUB.** Large, hardy, broad-leaved evergreen with glossy dark foliage. Brownish yellow flowers; fragrant. 10 to 15 feet tall. Qt. 60c; gal. \$2.00, 5 qts. \$2.50.

**OLEANDER.** One of the hardiest, most dependable of our beautiful flowering shrubs. Great clusters of blooms festoon bush with huge balls of color. Heavy plants.

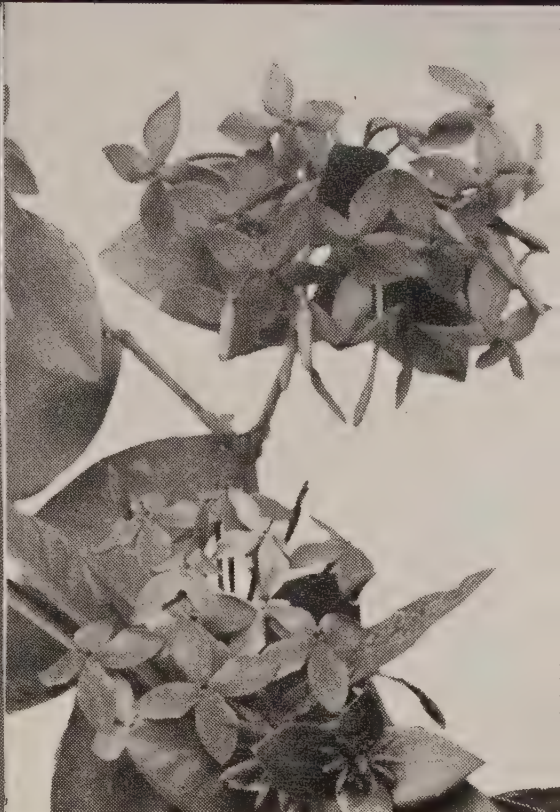
<i>Pink.</i> Single; large trusses	<i>White.</i> Double; heavy
3 to 4 ft. bare root . . \$1 50	3 to 4 ft. B&B . . . . \$2 50
4 to 5 ft. bare root . . 2 00	4 to 5 ft. B&B . . . . 3 00





**LANTANA**  
**Lilac-Flowered 50c**

The whole plant fills with these pompon blooms of dozens of tiny, highly ornamental, lilac-colored florets, each one dotted with bright eyes. Heavy green foliage in a shrubby low plant for edgings, boxes, baskets and ground cover. Qt. 50c; gal., extra fine \$1.50.



**IXORA**  
**Ball of Fire! 60c**

Holmes' sensation — Prolific Firecracker is the reddest red you ever saw, *and more of it!* Blooms with such vigor it's literally a ball of fire for four to six months! Shears to a hedge, or grows 6 ft. tall, 6 ft. through. Special! Qt. 60c; gal. \$1.50 to \$2.00; 4 gal. \$3.50

## MANY FLOWERING SHRUBS!

### IXORA—Living Bouquet

Most essential of all garden shapes and interest centers! Ixoras grow like bouquets—on a huge out-of-doors scale, we admit, but nevertheless more like a bouquet than anything else! Flowers are carried at the end of the long stems—each stem filled with large, deep green, contrasting leaves. Most dramatic for flower arrangements, for giving a sensational touch to centerpieces for your table, where their long stems give them dominance. And now—in three colors, including Prolific Firecracker above.

**Yellow Ixora.** Clear bright yellow blooms. Slower grower, not so massive as others.

**Red Giant.** Vigorous, heavy bloomer. 4 to 6-in. flowers.

**Qt. \$1.00; gal. \$2.00**

### JASMINUM—Perfume Factory!

Here are literally the “perfume factories” of your garden. Jasmine has no substitute for use at home entrances, around porches and patios. It is busy practically every day of the year, adding beauty and intensely pleasing fragrance.

**Grandiflorum.** Almost constantly in blossom, with largest flowers of all, in pure white. Evergreen; intensely fragrant. Foliage is lovely pinnate form. Also grows as vine

**Grand Duke.** Semi-double, pure white flower of intense fragrance. Especially suitable for planting among other subjects because it is not heavily foliated.

**Illicifolium.** Rapid grower with very handsome foliage and star-shaped white flowers, constantly in bloom.

**Pubescens.** Used for its attractive foliage and showy white, star-shaped blooms. Also one of the hardiest.

**Wax Jasminum.** Glistening waxy dark green foliage of real beauty. Blooms are small, star shaped, all white.

**Yellow Jasminum.** Small, weeping in habit, with long slender branches. Single, rich primrose-yellow blooms. Use for base plantings around house, for masses in lawn.

**Qt. 50c; gal. \$1.50; B&B, 18 in. up \$2.50**





**FIRECRACKER—4th of July Red!**

**\$2.50**

Holmes has done it again! Firecracker is sensational! It's *red* as a firecracker—drapes its blooms in rows like strings of firecrackers—and blooms long after other varieties have stopped—*usually until after the 4th of July!* It's new, unusual in vigor, grows fast, blooms furiously! See it, buy it! 4-in. pot \$2.50; gal. can \$3.50.

# HOLMES DYNA-GRO

**BETTER  
STRONGER  
MORE  
BEAUTIFUL**

**\$1.25  
UP**

**TEN  
CHOICE  
KINDS**

Strong growth and color run wild are characteristic of the Buginvillaea. Nothing can beat these easy-growing vines and shrubs for winter bloom over a long season. Just at the time when you most want plenty of color outdoors, the Buginvillaea is most obliging! It is not too particular as to soil and does not require large amounts of water. It outranks everything when it comes to showy flowering during the long winter blooming season.

We invite you to come to the Nurseries and choose what you like best when it is in bloom. All of our plants are well grown and we can really boast about their good quality, as they are absolutely first class in every way. Do not confuse them with poor quality plants. At our prices they are bargains.

**AFTERGLOW.** Yellow-orange, changing to salmon and light rose

**CRIMSON LAKE.** Brilliant crimson. Very vigorous. An old reliable sort.

**PANAMA PINK.** Lovely mauve-pink, like a sweet pea.

**SPECTABILIS.** Rich deep purple; very large bracts. A good strong grower.

*All varieties not otherwise priced:*

4-in. pots \$1.25; 5-in. pots \$2.00; gal. cans \$2.50 and \$3.00; 5-qt. cans \$3.50; 4-gal. cans, specimens, \$5.00 to \$7.50.





**BARBARA KARST—Chain Bloomer! \$1.50**

Just envision the picture above with every branch a chain of bloom from end to end! More like shooting sprays of brilliant crimson than like an earth-bound plant. Bushier, denser, freest blooming, better in every way than our most reliable old kinds. Shears into neat, tidy forms without loss of color. 4-in. pots \$1.50; gal. \$2.50; 5 qts. \$3.50.

## BUGINVILLAEA

**SCARLETT O'HARA.** Acknowledged the biggest and reddest of all Buginvilleae—and bears the largest bracts of blooms besides! Then, make sure this achievement won't be overlooked by coloring them scandalous vivid red! For showiness, awe-inspiring sweeps of bloom, it's TOPS! 4-in. pots, \$2.00; gal. cans, \$3.50.

**BETTY HENDRY.** Pinkish red bracts. Low, spreading, and very free flowering, blooming 1 to 2 ft. along branches and stems. A new daintier color you should own, enjoy. But order early—every year we sell out every plant when in bloom! 4-in. pot \$1.50; gal. can \$3.00; 5-qt. can \$4.00.

**ELIZABETH DOXEY.** All the generous growth of Buginvilleae in WHITE flowers! Adds a new note to your home, to fill in backgrounds, create living walls of lasting Beauty. Equals the reds in strength of vigorous growth. 4-in. pot \$1.50; 5-in. pot \$2.00; 5-qt. can \$4.00.

**GLABRA SANDERIANA.** Purple flowering. The genuine old-fashioned kind, commonest of all! Lowest priced, too, because it's so easy to grow—your assurance of care-free abundance of growth and bloom. Bushy, dense grower. Trims back well. 4-in. pot \$1.00; gal. \$2.00.

**GOLDEN GLOW.** Golden yellow. If you've never grown a Buginvilleae, then you can be glad you waited! Because now you can surely find a place for this new and sensational golden beauty. Exceptionally free flowering and a vigorous vine-type grower, it will delight you with its vibrant shower of seemingly unending bloom. 4-in. pot \$1.50; 5-qt. can \$5.00; gal. can \$3.50.

## BUSH-TYPE BUGINVILLAEA

**ENCORE.** Low, bushy, compact; grows slowly to hold its true "bush" shape. Fills and overflows with very bright rosy pink blooms, which come later in the season and continue long after most other Buginvilleae. Sure to give you joy because each plant is an ornamental, individual mass of striking color that requires practically no care. 4-in. pot \$1.50; gal. can \$3.00.

**CRIMSON LAKE JR.** Bush-type for individual, specimen-spot planting. Attention-attracting brilliant crimson, designed to give you the most effective means of "painting" your garden with lavish masses of solid color. Single plants, spaced out at three to four points provide dazzling thrills for any garden. 4-in pot \$1.75; gal. \$3.50.



# Holmes Red-Berry Wonder Holly NATURE'S OWN XMAS TREE

## HOLLIES—Garbed in Santa's Own Colors!

Yes, that's exactly what Holmes' Hollies are! It's our great good fortune, here in Florida, to be blessed with such a tree! Shaped like a Xmas tree—deep green and red like a Xmas tree—and decorated every day in the year like a Xmas tree! Put lights on it at Xmas to set that season "officially" apart. Holmes' Hollies are thoroughly infused with a heavy-rooted vigor that gives them the richest green leaves and the brightest, most abundant berries! Order several for your lawns now—then buy them in cans for indoor use at Xmas, to be planted outdoors a week later! Order today!

**Holmes Red Berry Wonder.** Most prolific berry producer of all! Brightest red—appear all over near ends of branches. Rich deep Xmas green leaves, smooth, shining. Fortified with Dyna-Gro culture, it is a fast strong grower. Your best-of-all choice, to make the most of your Xmas joy!

**Howard.** Very, very dark glossy foliage with some spines. Used to make Xmas wreaths. Abundant red berries.

### B&B Transplanted

2 to 3 ft. . . . .	\$4 00	6 to 8 ft. \$13 00 to \$15 00
3 to 4 ft. . \$4 50 to	6 00	* 8 to 10 ft. .17 50 to 22 50
4 to 5 ft. . . 7 50 to	9 00	*10 to 12 ft. .25 00 to 35 00
5 to 6 ft. .10 00 to	12 50	*12 to 14 ft. .35 00 to 50 00

\*Wire Balling \$5.00 extra

## HOLMES WEEPING HOLLY

Rare, new, unusual—exclusive at Holmes!

See it at our nursery. Grows to a pyramidal shape with spreading, drooping branches that sweep gracefully in every breeze! Its abundant red berries grow in clusters, giving it a most "dressed-up" appearance. Dark green leaves; heavy, compact grower. Limited stock—ask for prices. To surprise and delight friends and neighbors, choose it!

## TWO SENSATIONAL SPECIALS!

DRIVE-IN ONLY **49c** "Baby" Holly or Magnolia Trees

Here's your first chance in several years to buy these vigorous "starter" trees—grown in solid Dyna-Gro; husky, sturdy; should double in size in one year, delight you in three!

Choice 1 yr. 1 ft. Holly or Magnolia . . . Reg. \$1.00, Drive-in 49c.

## SPECIAL LOT OF SMALL SIZES Drive-In Only

Glorify your gardens—plant lots at these rare prices! All transplanted, Dyna-Gro cultured, irrigated. Worth twice our Drive-in price by last year's standards! Hurry.

	Red Berry Holly		Magnolia (B&B)	
	Regular Drive-in		Regular Drive-in	
12 to 18 in. . . . .	\$1 25	\$0 90	\$2 00	\$1 50
2 yr., 1½-2 ft. . . . .	1 75	1 29	3 25	2 50
2 to 3 ft. . . . .			4 25	3 50

## HOLMES MAGNOLIA

### ROMANCE TREE OF THE SOUTH

**\$4.00**  
UP

The envy of the North—the glory of the South! No other tree, anywhere in the world, approaches our own *Magnolia grandiflora* for sheer, exotic beauty! Rich deep glossy green leaves fill it solidly; gigantic, thick and waxy, glittering white flowers of unbelievable fragrance burst out all over it for two to three months of prolific bloom. Holmes trims, tailors, prunes, feeds and forces its Magnolias to make sure you share their utmost beauty, abundant bloom, glorious tradition. Evergreen, hardy. All specially priced!

### B&B

### Transplanted Specimens, wire balled

3 to 4 ft. . . . .	\$4 00 to \$5 00	6 to 8 ft. \$12 50 to \$15 00
4 to 5 ft. . . . .	6 50 to 7 50	8 to 10 ft. .17 50 to 22 50
5 to 6 ft. . . . .	8 00 to 10 00	10 to 12 ft. .30 00 to 40 00
		12 to 14 ft. . . . . 50 00 up.

We can move our wire-balled specimens November to May, seldom lose a leaf or flower. Wire Balling \$5.00 to \$10.00 extra.



*Holmes* HOLLY  
RED BERRY  
WONDER

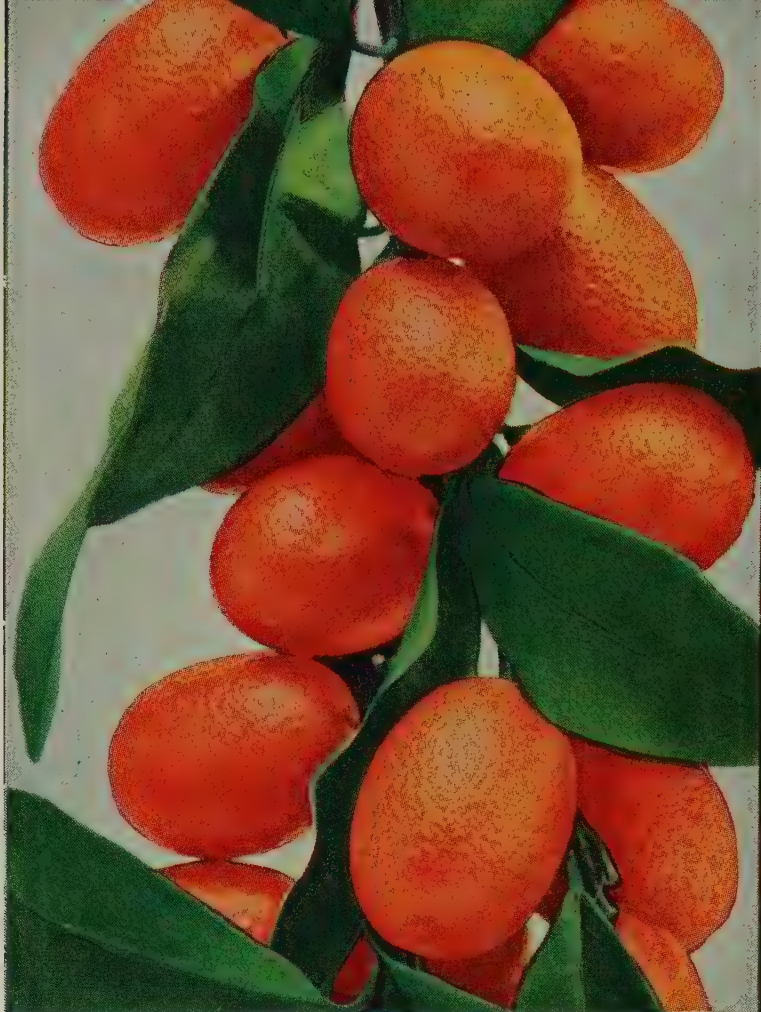
B&B. 3 to 4 ft.  
\$6.50 with Berries  
Drive-in price



A Typical *Holmes* SPECIMEN MAGNOLIA  
Hundreds in Flower. \$15.00 to \$50.00. Smaller sizes \$1.50 to \$6.50







***Special !***  
 B & B, with Fruit  
 18in.-2ft., \$2.90

**NAGAMI KUMQUAT**  
 B & B, with Fruit  
 2 to 3 ft., \$4.50

## ***Special DRIVE-IN Values***

**These Prices Available Only At Nursery**  
*No Phone or Mail Orders*

***Special !***  
 Bare Root  
 1-yr., \$1.75

**EUSTIS LIMEQUAT**  
 B & B, with Fruit  
 2 to 3 ft., \$2.90





*For Perfect "Exterior Decoration"*

# HOLMES MINIATURE CITRUS

*Delightful Tru-Dwarfs*

## Decorate Your Lawn—Serve Your Table

Here are your "Picture Trees," designed by Holmes to grow, thrive and decorate your lawns and gardens and to stay MINIATURE in size.

Bred on dwarf rootstock, they're possessed of perfect drawing-room manners—never sprawl into ungainly growth, stay neat, trim and tidy and "know their place" like well-groomed little ladies and gentlemen!

Besides gracing your grounds, bringing you garlands of appetizing colors, they bring you gifts of delicious flavor-packed fruit!

Most of their fruits can be eaten out of hand, rind and all! Tasty, tangy or sweet, they dress up salads, replace lemons, make delicious drinks. Holmes varieties are ALL THE BEST, many kinds bearing the year round.

Indulge yourself in ALL THE COLORS. Plant your favorite, then add one each of the others. They'll make every day seem like Christmas Day with their heavy crops! And your "Picture Trees" will picture your true delight.

**KUMQUATS.** First in favor. Skin and flesh both equally tasty. Excellent for use in raw salads. Kumquat preserves make delicious ice-cream sundaes, fill sandwiches.

**Marumi.** Round, golden yellow fruit an inch long; sweet.

**Meiwa.** Round, sweet fruit. Best for eating fresh.

**Nagami.** Golden yellow, oblong; well flavored.

**CALAMONDIN.** Very often everbearing with its bright orange-red fruit. Because it is acid, the Calamondin is a kind of native lemon, and successfully replaces lemons in every use. In addition to use in iced drinks, salads, salad dressings, it makes a fine marmalade. Holmes frankly believes every home should have one!

**MEYER LEMON.** Heavy bearer of large, highly acid fruit. Our best Lemon.

**EUSTIS LIMEQUAT.** Holmes Limequats bear two to three crops a year in our nursery. Think what this means—with proper feeding your garden enjoys a "Perfect Picture Tree" several times a year. And the Limequat isn't just decoration. You'll use it on your table, in your kitchen, in place of both lemons and limes. Be sure you plant a Limequat!

### LIME

**Hillisboro.** Improved Key Lime, easy to grow. Bears heavy, small, juicy yellow fruit. We have a good stock of small sizes.

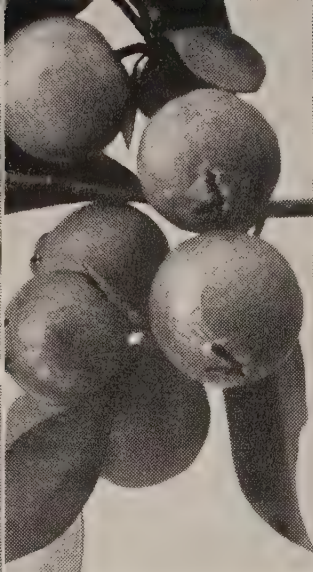
**Rangpur.** Larger than Hillisboro. A strong, fast, upright grower. An abundant producer of round, smooth-skinned fruit with reddish pulp full of delicious juice. We are happy to offer this again. We have a few small trees.

**Tahiti (Persian).** Extra fine large green Lime of top quality. As a rule, the tree is hard to grow. We have a few small trees, also large sizes.

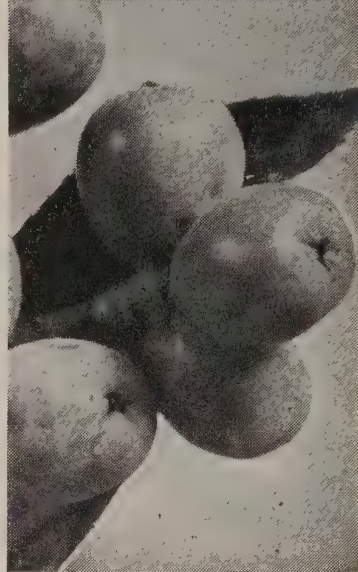
### Prices of Holmes Miniature Citrus

1 yr., bare root . . . . .	\$1 75	<i>Heavy Specimens. B&amp;B</i>
2 yr., bare root . . . . .	2 50	2 to 3 ft.. \$3 50 to \$4 75
3 yr., bare root . . . . .	3 25	3 to 4 ft.. 5 00 to 6 00
		4 to 5 ft.. 6 50 to 8 50
<i>Heavy Specimens. B&amp;B</i>		5 to 6 ft.. 9 00 to 12 50
12 to 18 in. \$2 00 to \$2 50		6 to 8 ft.. 13 00 to 19 50
18 to 24 in. 2 75 to 3 25		8 to 10 ft. . . . . \$20 00 up.





**Red Cattley  
GUAVA**



**Holmes  
LOQUAT**



**Stuart  
PECAN**

*Enjoy the Abundance and Variety of*  
**HOLMES FLORIDA-ADAPTED  
FRUIT and NUTS**

(Plant these any month of the year)

**GUAVA, Red Cattley.** An evergreen shrub with glossy leaves. Red fruits. Qt. 35c; gal. \$1.50.

**LOQUAT.** A handsome, large-leaved tree with fragrant flowers. Yellow oblong fruit about size of a plum maturing in spring. Good for cooking

Gal. **\$1.50**  
3 to 4 ft., B&B. .... 4 00  
6 to 8 ft., B&B. .... \$6.00 to \$8 00

**MANGO, Hayden.** Finest of all most prolific, tasty  
Gal. .... \$3.00, \$4 00 and \$5 00  
6-gal. can. .... \$12 50 up

We have **KENT, ZILL** and other popular varieties at slightly higher prices. Come in to see us.

(Plant when dormant in December and January)

**Stuart Pecans.** Very large, finest flavor; tree is large and strong. Produces heaviest crops for us.

2 to 3 ft. \$1 75 | 4 to 5 ft. \$2 75 | 6 to 8 ft. \$4 00  
3 to 4 ft. 2 25 | 5 to 6 ft. 3 50 | 8 to 10 ft. 6 00

**JAVA PLUM.** Fast-growing, ornamental evergreen that produces huge crops of delicious, slightly tart fruit. Eat it fresh, make marvelous jellies and sauces. Grows to about 12 ft. in 2 years, and bears first crop at about same age. Flowers in dense white clusters in Feb., Mar., with deep maroon-colored fruit maturing July through Sept. Beautiful foliage, shapely form. Get it!

Qt. cans, plants 12 in. up 75c; gal. cans, heavy, 2 to 3 ft. \$2.50. 5 qt., extra heavy, 3 to 4 ft. \$3.00 and \$3.50; choice heavy specimens, 4-gal. cans, 4 to 5 ft. \$7.50.

**LYCHEE TREE.** Probably the most widely publicized new Florida tree. This famous Chinese fruit enjoys a commercial market and certainly has a place on your grounds. We offer only one selected strain that has proved best here. Gal. \$5 00.

**Tane-Nashi Persimmon.** Large, attractive; light yellow skin changing to bright red. Yellow flesh of fine quality.

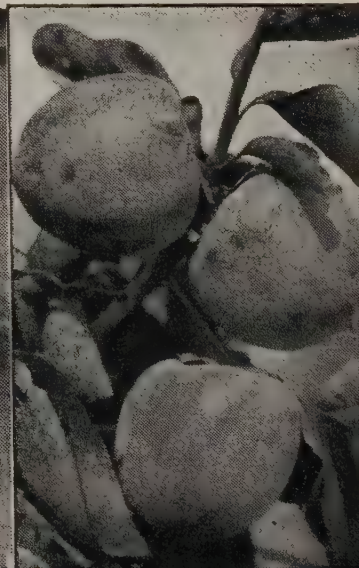
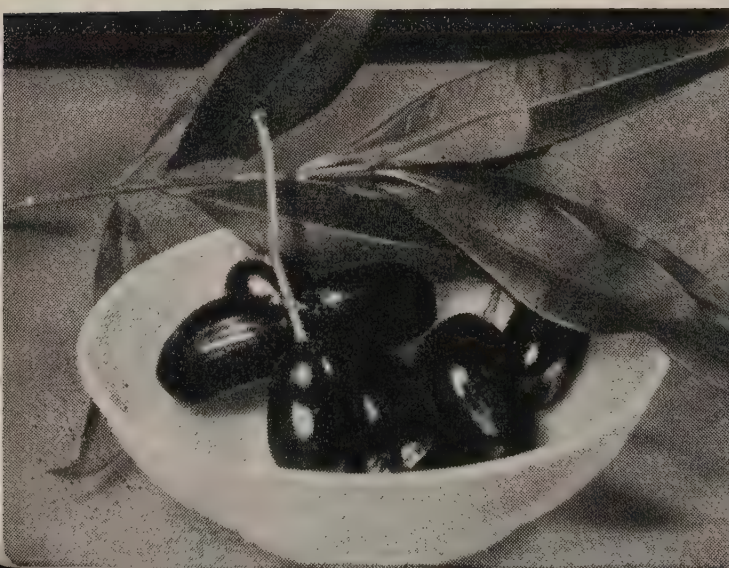
2 to 3 ft. .... \$0 90 | 4 to 5 ft. .... \$1 65  
3 to 4 ft. .... 1 00 | 5 to 6 ft. .... 2 50

**Celeste Fig.** Medium size; violet skin. Firm, juicy.

2 to 3 ft. \$0 90 | 3 to 4 ft. \$1 25 | 4 to 5 ft. \$2 00

**Java Plum—terrific crops**

**Tane-Nashi  
PERSIMMON**







**You Always Get The BEST Plants FIRST at Holmes !**  
**NOW! "UPSWEEP" LIGUSTRUM**

- Actually *vertical* growing—upsweep branching!
- Forms a *cylindrical* shape—no clipping needed!
- Makes finest spaced single or group specimens!

The perfect form for hedging plants! Upsweep grows the way you want it to, without care, pruning or shearing! It is "right" in every way—not too narrow, not too broad, not too tall, not too short (*in short*, it's exactly right!).

Simply phenomenal the way it combines *every* good quality. Vigorous, hardy, compact, naturally shapely, evergreen and filled with dense dark green true Ligustrum leaves. To make sure you have 100% complete satisfaction, every Holmes Upsweep Ligustrum is grafted—absolutely free of root-knot. Get it this year; watch it "perform" for you!

*Heavy, bushy, B&B, 12 to 18 in \$2 00; 18 to 24 in. \$2.50 up.*

**BUSH LIGUSTRUM**

The truly proven, most vigorous varieties, in a choice of three distinct shapes. All are grafted—won't root-knot; thrive for years (own-root kinds may last a year or two!).

**Lucidum.** Bushy and compact, the one used for hedges and edgings. Shears well. White flowers, bunches of berries.

**Nobilis.** More upright than Lucidum; rapid grower.

**Iwata.** Intermediate in size; bushy, compact; small leaves.

*Well-bushed plants, B&B, any of above three:*

12 to 18 in.....	\$1 50	2 to 3 ft.....	\$2.75 to \$3 25
18 to 24 in..	\$2.00 to 2 25	3 to 4 ft.....	4.00 to 5 00

**Lilac-Flowered DWARF HOLLIES!**

Destined to be another Holmes sensation! Newest, rarest treat for your showiest landscaping location! Same thorny, glossy rich green leaves as real hollies, but instead of red berries, they are almost covered with lilac flowers through their blooming season! **Fill a real need**—because they're dwarf. Florida can now have small evergreen trimming and edging plants. Try some. Be first to give your home a delightful "new look."

- ✓ **Upright Dwarf Holly.** Grows dense and almost ball-like in shape, seldom topping 3 ft. Almost care for themselves. Set along walks, patios, beds. Qt. 50c; gal. \$1.50 and \$2.00.
- ✓ **Undulating Dwarf Holly.** Sensational new sprawling form. Its plume-like branches "roll" barely 2 ft. high, but **spread up to 4 ft. in all directions!** Entirely new idea, opportunity for landscaping beauty and effect. Use it under picture windows, along patios, everywhere! You'll love the way it "reaches out" to glamorize other plantings! Qt. 90c; gal. \$2.00.

See Pages 32-33 for Holmes **Dyna-Gro**  
*the Fortified, Amplified and Enriched Super Compost*



# HOLMES SHADE TREES

The "Luck of the Floridans" is best expressed in our shade trees! Where the rest of the country must be satisfied with leaves, we get flowers too! Our outdoors are canopied with masses, clouds, rainbows of color—to provide us with shade, shield us from winds, give us quiet, solitude! Choose your colossus of beauty here! All these trees are fully maturing, normal 40 to 60 ft. kinds. See them today!

**AUSTRALIAN PINE.** Feathery, extremely long-needed pine; highly decorative. Resistant to salt spray, perfect for beach. Very rapid grower, produces quick effect. Can be trimmed as a hedge.

Qt. .... \$0 25 | Gal. .... \$1 50 to \$2 00

**BLUE CLOUD JACARANDA.** For weeks and weeks every spring this masterpiece is a literal *cloud of blue*, every branch and branchlet of its wide-spreading top sprouting huge panicles of 40 to 90 blue blooms! Falling blossoms often cover the ground ankle deep! Lacy, fern-like foliage. Hardy.

Qt. ....	\$0 60		4 to 6 ft., B&B. ....	\$5 00
Gal. ....	2 00		6 to 8 ft., B&B. ....	8 00
4 gal. ....	\$3 50 to 4 00		8 to 10 ft., B&B. ....	10 00

## CAJEPUT TREE—Spire of Beauty 50c

One of the most satisfactory and satisfying of all of our Florida trees! Tall and slender, with willowy branches loosely filled with narrow gray-green leaves, it's a perfect addition in every location. Bears prolific showing of delightfully furry, bottle-brush, creamy white, fragrant flowers several times a year. Then, in addition, it has fascinating birch-like trunk of soft silvery white! No tree offers more—few offer as much! Grow it—love it!

Qt. .... \$0 50 Gal. .... \$1 50 Heavy 5 qt. . \$2 00

<i>B&amp;B Specimens</i>		8 to 10 ft. \$10 00 to \$12 00
3 to 4 ft. ....	\$3 50	10 to 12 ft. .... 15 00
4 to 6 ft. ....	\$4 00 to 5 00	12 to 14 ft. .... 20 00
6 to 8 ft. ....	\$6 00 to 7 50	14 to 18 ft. \$25 00 to 50 00

**CHERRY LAUREL.** Bright glossy leaves. Slightly fragrant, white flowers, borne in profusion.

<i>B&amp;B Specimens</i>		5 to 6 ft. .... \$7 50
3 to 4 ft. ....	\$3 00	6 to 8 ft. .... 10 00
4 to 5 ft. ....	5 00	8 to 10 ft. .... 15 00

**FLOWERING SILK OAK.** A mass of orange-yellow flower tresses in spring; feathery, fern-like foliage the year round.

Qt. ....	\$0 60		6 to 8 ft. ....	\$10 00
Gal. ....	2 00		8 to 10 ft. ....	20 00
4 gal. ....	3 50		10 to 15 ft. \$30 00 to 40 00	

**FLAME TREE.** Huge, deeply lobed, shining leaves, 10 in. across, are crowned with huge panicles of scarlet flowers in early spring. Dramatic! 7 to 10 ft. .... \$15 00

## BOMBAX—Sensational Million-Flower Tree!

**BOMBAX.** A genuine tree—one 80-yr. old giant within 15 miles of Tampa is 125 ft. tall, 40 ft. diameter. Covers solidly with millions of gorgeous, huge 3 to 6 in. hibiscus-like Orange-Red flowers in Jan., Feb., Mar.,—like giant fire! Rapid grower—often blooms freely when only 10 ft. tall. *Exceedingly rare*—only 11 trees available this year. Priced at nursery only—come in!

**CHORISIA.** Much like Bombax, but possibly more decorative with smaller orchid-like pinkish flowers. Trunk is thorny. Once established, some trees flower in summer, others in winter. Grows equally well, fast, big. Rare—7 trees available.

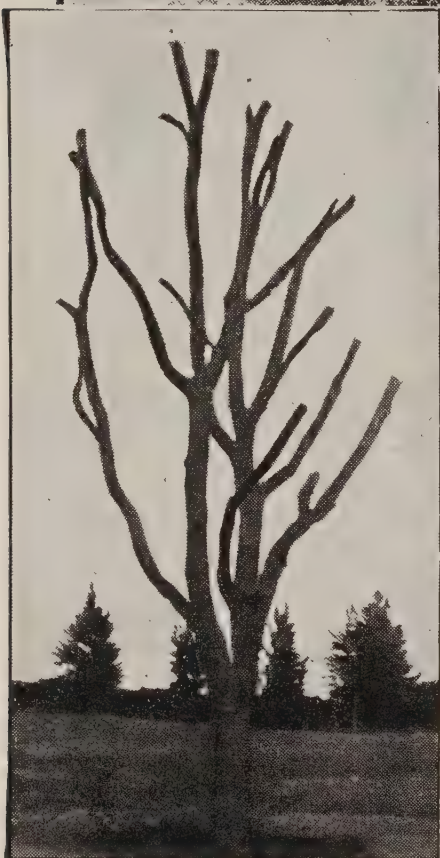
## New! Rare! EVERGREEN THUMB-NAIL

Only at Holmes! Dainty new tree for patio, picture window, lawn. Rare—we have only ones for sale we know of in Florida! Slow growing, small maturing weeper with teenie-weenie dark glossy leaves no bigger than your thumb nail. Grows grotesque, angular, spreading, exotic. Get it! 5 to 7 ft. \$10 00

**ORCHID TREE.** Orchid-shaped blossoms line the limbs in great profusion during the spring! Large, two-pointed leaves give it heavy, luxurious foliage. White or Purple.

Qt. ....	\$0 60		4 to 6 ft., B&B. ....	\$7 50
Gal. ....	2 00		6 to 8 ft., B&B. ....	10 00





**Don't Wait! Grow a 10 to 20-ft. tree like this in less than 4 years! From . . . \$12.50 up**

## **HOLMES "Tailored" LIVE OAKS**

**"Safe-Way" Prepared for Easiest Planting**

Famous perfected Holmes service! Saves you one-half or more on 10 to 20-yr.-old Oaks! Tops are "Pre-Tailored" (pruned back like small picture) by our nursery experts. Gives you *the most beautifully shaped tree*; easier, safer to plant! You easily transport on your car or truck—even a woman can handle and plant—you dig a large hole, backfill with compost. Then, new growth starts immediately, new branches form, head of tree fills in, and in 3 to 4 years you possess a beauty like the large picture! Buy Holmes "Tailored" Oaks to get the most, the quickest, for your money!

**LIVE OAK.** The one we recommend. Longest lived. Grows to 60 ft. Florida's most beautiful shade tree.

**LAUREL OAK.** Rapid grower. Handsome. Use for variation.

**"TAILORED" LIVE AND LAUREL OAKS.**

(Size listed is before "Pre-Tailoring.")

10 to 15 ft...\$12.50 to \$20.00	18 to 20 ft...\$35.00 to \$45.00
15 to 18 ft... 22.50 to 30.00	Over 20 ft...\$50.00 to \$100.00

**Regular Bare Root**

6 to 8 ft . . . . .	\$3 00
8 to 10 ft . . . . .	5 00
10 to 12 ft . . . . .	7 50

**Specimen, Root Pruned**

10 to 15 ft . . . . .	\$25 00
Bare Root or Root Pruned,	
B&B, double above prices.	

**GOLDEN THORN TREE.** A truly picture-book tree! Small, it grows to only 20 ft., with thorny, odd-shaped, drooping branches strung with very narrow leaves usually over a foot long. In spring it is strung with masses of bright yellow flowers. Special! 4 to 6 ft. . . . . \$3.50





# HOLMES SCULPTURED

## *Grow as Trees,*

The Podocarpus, our evergreens of the South, are the envy of every other part of the nation. They are far superior to the evergreens of the North. For example, our Podos have evergreen leaves more beautiful than pines, but naturally grow heavy and dense bodied, an effect that can be achieved by no other plant. Wonderful landscape plants.

Holmes Podos just naturally produce dense, heavy, longer, brighter colored foliage. They can be sheared into smooth-sided cones, columns and pyramids, or left loosely pendulate and shaggy—or pruned and trimmed severely into hedges, screens and “living fences.” You can do all this with Podo and retain identical harmony of foliage—the only plant in the world with which this is possible.

Come out to see our Podos. You’ll visualize a dozen places you can use them around your home to add “self-sustaining,” care-free beauty!

### WEeping PODO

**\$2.50**

All the sweeping, nodding grace of the weeping willow, in a rich, dominant evergreen!

Not only one of the most beautiful of the Podos, but one of the most beautiful trees in the world! Observes a generally pyramidal growth, with its weeping branches grouped and projecting at various levels from the ground up. Grows to about 20 feet—perfect for specimen lawn planting. Be sure to plant one this year.

#### B&B

2 to 3 ft.....	\$3 50
3 to 4 ft.....	\$4 00 to 6 00
4 to 5 ft.....	7 00 to 8 50

#### B&B Specimens

5 to 6 ft....	\$9 00 to \$12 00
6 to 8 ft....	12 50 to 15 00

### PIGMY PODO

**\$1.00**

Natural-growing hedges and border shrubs—grow only 2 feet in five years and reach a maximum growth of only 3 to 4 feet! Grow Pigmy Podos for hedges that take care of themselves! Use along walks, around patios, near steps as well as in garden.

#### B&B

4 to 6 in....	\$1 00 to \$1 50
---------------	------------------

6 to 8 in....	\$1 75 to \$2 50
10 to 12 in...	2 75 to 3 50





## HOLMES "TRU-HEDGE" PODOS

**\$1.50** 12 in.

Our Color Camera Paradise Podo hedge (above) evoked so much comment we've duplicated it for you! These were 2 to 3-ft. **12 to 18 in. \$2.00** 18 to 24 in. **2.50** transplants until we cut back a whole block to 8 in. last year to force vigorous, bushy, dense low growth—then semi-sheared them twice a month to smooth plumpness. Now—rare beauties, rarer bargains. *Drive-in only at these low prices.*

# PODOCARPUS

## *Shear them as Hedges*

**Sinensis Podo.** Brightest leaved of all the evergreens, including all other Podos. In addition, this species bears multitudes of edible blue berries, not unlike the blueberries of the North in size and flavor. Makes the most interesting hedge you can grow, due to its rich green leaves and delightful berries.

**Longifolia Podo.** If left unpruned this variety grows tall. It is a handsome upright evergreen with wide, glossy dark green leaves often 4 to 6 inches long and  $\frac{1}{2}$  inch wide or wider.

**Maki Podo.** This is a form with smaller, darker leaves and more shrubby habit of growth. Adaptable to many landscape uses such as screens and hedges as well as specimen plants.

**Nagi Podo.** Broad, heavy leaves. The tree is hardy and is of slow, pyramidal growth. If you wish, it may be sheared into a very fine specimen. It is hard to imagine anything more attractive. Superb silver blue growth. Branches grow in long pendulous form, irregularly outlining its silhouette. We hope that many of our customers will take advantage of the opportunity to secure one of these splendid trees.

**Speciosa Podo.** Resembles the English Yew but is larger, with horizontally spreading branches and pendent branchlets. This is a splendid conifer when used as a specimen; its large size also recommends it for background planting.

### *Natural Growth, B&B*

12 to 18 in. ....	<b>\$2.00</b>
18 to 24 in., very nice plants .....	2 50
2 to 3 ft., very nice plants .....	3 00
3 to 4 ft., very nice plants .....	4 00
4 to 5 ft., very nice plants.....	\$5 00 to 7 50

### *Heavy Specimens, B&B, Wire Balled*

5 to 10 ft., per ft.....	\$2 00, \$2 50, \$3 00
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### *Specimens, Wire Balled*

10 ft. up, per ft .....	\$3 00, \$3 50, \$4 00
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### COCOS PLUMOSA—Finest Plume Palm **\$2.50**

Symbol of Florida . . . and of contentment, beauty and perfection! Light and airy, grow to 30 ft., preserving neat, graceful arching harmony when used in groups. Feathery crown gives ample shade, yet admits ample sun for thriving lawns. Specially cultured, heavily rooted, by Holmes Dyna-Gro method. (Again! We have some with crooked trunks.)

**B&B**

**B&B Specimens**

2 to 3 ft. . . . .	\$2 50	10 to 12 ft. .	\$12 50 to \$15 00
3 to 4 ft. . . . .	3 00	12 to 14 ft. .	17 50 to 25 00
4 to 6 ft. . . . .	\$4 00 to 5 00	15 to 16 ft. .	30 00 to 40 00
6 to 8 ft. . . . .	7 00 to 9 00	16 to 18 ft. .	40 00 to 50 00
8 to 10 ft. . . . .	10 00 to 12 00	18 to 20 ft. .	60 00 to 80 00

*Hundreds to choose from! Come out today!*

## Only HOLMES Offers

### PHOENIX PALMS—Fernery Cascade **\$2.00 up**

Most spectacular of the palms! Countless huge leaves, in 15 to 30-ft. arches, reach from crown to ground! And believe it or not, it comes in 3 "styles" to give you 3 dramatic variations. Holmes superbly developed specimens, Dyna Gro cultured, assure you their fullest glory!

**Phoenix Reclinata.** Multiple trunks, graceful, curving, each with its crown of huge palm sprays. Exotic!

8 to 10 ft. B&B. . . . . \$20 00

**Pygmy Phoenix.** Foliage so fine as to appear almost fern-like. Delicate, dainty—for indoors, patio, lawns

Gal. . . . . \$2 00 | 18 to 25 in., B&B . . . \$3 00

### QUEEN SAGO—Fern Palm **\$7.50**

Most majestic of the palms, with its crown of broad, waxy, fern-like leaves 6 to 8 ft. long. Tropical; shelter for best spray formation of leaf fronds

B&B 2 to 3 ft. . . . . \$7 50 | 3 to 4 ft. . . . . \$10 00

### SABAL PALM—Native Glory

Huge, compact crown of fan-like leaves. Stands salt water, thrives everywhere. Use at beach, seashore.

\$3.00 per ft. of clear trunk; 10 ft. \$30.00.

### NATIVE ZAMIA PALM—Pudgy Pygmy

Lusty grower; packs itself with palm fern leaves to 3-ft height, 4-ft. width. Gal. \$2.50





### SAW CABBAGE PALM—Beauty Palm **\$7.50**

There's no accounting for names; this gorgeous tree is called "Saw Cabbage"! It's handsome, elegant, dainty! Miniature 4-in. trunk; small fan leaves combine into 3-ft. fronds. Use it for accent, prized locations. (We have a few superb specimens like the picture at \$100 to \$200—see them!) B&B. 4 to 5 ft. \$7.50 to \$10.00; 8 to 10 ft. \$25.00 up.

### DION PALM—Horizontal Leaves! **\$10.00**

Slow growing, dwarf—with a delight-provoking, novel quality! Its very stiff, fern-like leaves grow almost horizontally out from apex of trunk, forming a wide circle! Make your patio sensational with it! A collector's item! Small plants, \$10.00 and \$20.00 (Limited.)

## Perfect PALMS Like These

### ARECA PALM—For Patios, Tubs **\$3.00**

"Dressiest" palm you can buy! Tropical, it needs protected location, grows to only 20 ft.; perfect for patios, living room and picture window use.

B&B

2 to 3 ft. ....	\$3 00		2 1/2 to 3 1/2 ft. ....	\$4 00
			Larger .... from ....	5 00

*Areca lutescens*

Sabal Palms





# HOLMES HERITAGE-

## 27 Years of Selective Parent Stock Make These

**BARE  
ROOT**  
**\$1.50**  
**up**

All Holmes Citrus Trees are grown Mother Nature's way, out in our nursery rows. Here roots can develop, "wide-area" feeding can take place, deep-down root vitality can grow. Then with years of time and tedious care, roots are pruned, trees are transplanted and heaviest root growth is encouraged.

This is why you can "Buy Trees Today—Pick Fruit Tomorrow" when you come to Holmes. Each citrus tree in our nursery is literally "portable" fruit market! These dense root systems dig up in solid balls, so that you can haul them to your grounds, plant them and they practically never know they've been moved! Actually, it IS as easy as that with a Holmes tree!

Only at Holmes Nursery can you buy Root-Pruned Transplanted Citrus Trees, specially wire-balled in treated burlap to give you greatest assurance of success.



### HOLMES TEMPLE ORANGE

**3 to 4 ft. \$5.00 B & B**

See our special lot of these—specially cultured to stimulate strong growth, heavy crops. Temple is the outstanding Orange of our age—tops in flavor, juice; smooth kid-glove skin.

#### Other Varieties

**Hamlin.** Very juicy and sweet. We have some extra large trees at regular prices. Early.

**Murcott.** Highly colored fruit; thin skin, superb flavor. Midseason.

**Parson Brown.** Medium size and fine quality. Early.

**Pineapple.** Heavy producer of juicy fruits. Midseason.

**Satsuma.** Medium to large; sweet and highly flavored.

**Dancy Tangerine.** Medium size, deep orange color, spicy.

**Valencia.** Large to medium-sized fruit of excellent quality. The best late Orange, year in and year out. The quality of the fruit always ranks high. Strong grower; free producer, February to August.

## HOLMES PRICES FOR ALL

— Bare Root —		— Balled specimens —		
2 to 3 ft.	3 to 4 ft.	2 to 3 ft.	3 to 4 ft.	4 to 5 ft.
<b>\$1.50</b>	<b>\$2.50</b>	<b>\$3.50</b>	<b>\$4.50 to \$6</b>	<b>\$6.50 to \$8</b>

Plant in Nov., Dec. and Jan., for best results.

## HOLMES GRAFTED AVOCADOS

Since Avocados do not come true from seed, we offer only the finest grafted plants in varieties hardy enough to recommend for Central Florida. Much depends upon having a good root system.

We learned a long time ago that Avocados must have rich soil and plenty of moisture. Plant grafted trees in pits well prepared with ample Holmes Dyna-Gro Compost. Other necessities are abundant moisture at all times, mulching and spraying with copper and other sprays as instructed in bulletins from the State Experiment Station. Our grafted trees grow very fast when properly cared for.



# CHAIN CITRUS

## Breeding from "Best Tree" the Thorobreds of Citrus

Good fruit trees are a matter of good breeding, just as in all Nature's work. The first thing you must have is good "parent stock"—good "mother" trees. Consistently good trees, like Holmes, are never grown from seed. but from selected bearing wood cut from trees of proved performance—heavy bearers of luscious big fruits, trees that produce in spite of adverse weather, excess dryness, and so on.

With this kind of proved bearing stock in our Heritage-Chain Citrus, Holmes can predict what these trees we started 4 to 12 years ago will do for you today—they will give you better fruit and more of it!

**SPECIAL:** This year we will have 386 Dyna-Gro cultured "super" trees, in small, medium and large size, for yards and gardens. Really "super," they've been specially irrigated, sprayed, triple fed. Get yours!

**BALLED  
& BUR-  
LAPPED**

**\$3.50  
up**

### HOLMES "RED-RED" GRAPEFRUIT

**Only \$7.00 Now**

The masterpiece of all the reds! Red inside—red blush outside! Most appetizing and best flavored of all! Specially budded Sour Orange understock by Holmes to give it most vigor, sturdiness, most prolific fruiting. Early and late—starts in November, holds till June. See us today. We can move wire-balled trees any time.

B&B \$10.00 up; wire-balled, \$15.00 up.



**Duncan.** A very juicy variety of best quality. December to May. Early.

**Foster.** Purplish pink flesh. Very early.

**Marsh Seedless.** Heavy crops of fine quality. Smooth yellow skin. Late.

**TANGELO.** Similar to grapefruit in growth, but the skin is more easily removed. Agreeable flavor.

## ORANGE AND GRAPEFRUIT TREES

Large Balled Specimens		
5 to 6 ft.	6 to 8 ft.	8 to 10 ft.
<b>\$9 to \$12.50</b>	<b>\$14 to \$17.50</b>	<b>\$20 to \$30</b>

Middle Oct. to Middle May is best planting time.

## BRED TO PRODUCE BIG CROPS

**Gottfried.** A. Vigorous, quite hardy. Ripens Aug., Sept.

**Lula.** A. Pear-shaped fruit. Light green skin; flesh pale to greenish yellow. Very productive. Ripens Dec., Jan.

**Taylor.** A. Small to medium size. Dark skin and light yellow flesh. Ripens Dec., Jan., Feb.

**Winter Mexican.** B. Oblong or broad pear-shaped fruit with dark leathery skin. Vigorous and hardy. Dec., Jan.

**Yon.** New! Sensational performer. Hardy, vigorous producer; dark skin, pale flesh. Large pear shape. Dec.-Feb.

5-qt. cans ..\$1 50 and \$2 00	3 to 4 ft.....\$4 50
2 to 3 ft.....3 50	4 to 5 ft....\$6 50 to 7 50



Thousands of Bearing Trees, Moved Successfully, Make This Amazing Promise Possible!

## “Buy Trees Today— Pick Fruit Tomorrow”

- Holmes 26-Year Method Now Perfected!
- 5 to 6-ft. Trees Are Easily Hauled in Your Car!
- Our Planting Service Brings You Fruit-Filled 8 to 20-foot Trees Without Work!

## HOLMES BEARING ORANGE TREES

The perfect way to buy fruit—on the tree!

Why wait—why prune—why feed—why mulch—why spray for 7 to 12 years TO GET WHAT YOU CAN HAVE TODAY!

LOW AS  
**\$12.50**

6 to 7 ft.  
Balled

Holmes has already done all that for you! And in addition Holmes has weeded out the poor producers, so all you buy are “bumper crop” trees! Here’s real economy. You start getting your money back the day this tree is moved into your yard!

Holmes Bearing Trees are “created” by nurtured, nursery care. Raised under irrigation in field rows to develop immense roots, continually sprayed, fed three times a season, root-pruned and mulched. That’s why they develop to bear bigger crops than ordinary “just grown” trees of the same age.

Holmes Orange trees give you a daily crop starting today. The earlier you order, the better your first year’s crop. See us today.

For other sizes, see prices, page 60.

### HOLMES GIANT CITRUS “FULL-OF-FRUIT” TREES BIGGEST BARGAINS IN FLORIDA!

8 to 10 ft.

**\$20**

TO

**\$25**

10 to 12 ft.

**\$30**

TO

**\$40**

13 ft. up

**\$45**

TO

**\$60**

CHOICE OF ALMOST ALL VARIETIES ON PAGES 60-61  
ALL ARE WIRE BALLED AT NO EXTRA CHARGE

Revolutionary offer! Just one of these “Self-Service” Full-of-Fruit Bearing Trees in your back yard gives you all the Oranges or Grapefruit ANY family can eat! Not at some future date, but the day after you order. No fuss, muss or bother! See us today—Eat fruit tomorrow!

Remember, you get “super trees” when you buy these Giants. We have irrigated, sprayed, root-pruned, and fertilized every one over a 7 to 12-year period.

A Holmes 7-year tree usually equals ordinary 10-year-old trees in size, crops—gives you up to 3 more years of bearing life. Wire-balled by our special method, they move without losing scarcely a leaf or fruit! At these prices, they’re Florida’s Biggest Bargains—You’ll eat enough fruit the first year to pay for them!

Only Holmes Nursery offers you this Bargain Service!



P. O. Box 417, Tampa 1, Florida

Ship Via \_\_\_\_\_  
Parcel Post \_\_\_\_\_ Express \_\_\_\_\_ Freight \_\_\_\_\_ Truck Line \_\_\_\_\_

Date you wish shipment made\_\_\_\_\_

(OVER)



# TERMS OF BUSINESS

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**Prices are Cash and Carry and F.O.B. nurseries. Add 20% packing charge on all shipments. Shipping charges collect. No C.O.D.**

**LOCATION.** Our office and nurseries are located on U. S. Highway 41, six miles north of Sulphur Springs at 18261 North Nebraska Avenue, ½ mile south of Apex. Mailing address: Holmes Nurseries, P. O. Box 417, Tampa 1, Florida. Phone 33-2261.

**CASH plus 20% packing charges** must accompany all orders for immediate shipment. On reserve orders booked in advance of the shipping season, 25 per cent down will be required, with the balance due when the shipping season opens. Reserve orders are accepted only upon condition that they shall be void should injury befall the stock before shipment from any causes beyond our control. Stock retained at our nurseries long enough to grow to a larger grade will be billed accordingly at shipping time.

**ON PLANTING ORDERS** all labor costs are based on normal digging. There will be an additional charge when objects are encountered which entail extra labor, such as rocks and stumps.

**SHIPMENTS.** State clearly when ordering how you prefer shipment made — by Express, Freight, Truck-line, or Parcel Post. Most of our small shipments go by Express. If you omit instructions, we will use our best judgment. Be sure to **add 20 per cent** to all orders to cover packing charges. The transportation charge will be collect on delivery; Parcel Post charges bill additional.

**SHIPPING SEASON.** Bare-root plants are shipped from November to February, pot-grown plants at any time. Balled and burlapped plants are available except in July, August, and September. We will not make substitutions unless you instruct us to do so.

**DELIVERY** by our trucks outside of suburban Tampa: orders for plants over \$25.00, 15c per mile, round-trip basis. This is one-half of the actual cost of truck operation.

**PLANTING TIME.** Citrus trees for home planting, bare-root and B&B, are easily moved beginning in October and through November, December, January, and February. For the past two warm seasons citrus trees have put out heavy new growth and bloomed in February which made it hard for the trees to get reestablished. Plant early for best results. **Roses** are best planted in December and January; bare-root, **dormant fruit trees and deciduous plants** in November, December, and January (December and January are best); big trees, oaks and magnolias in December and January. Potted and tub-grown plants can be moved at any time of the year.

**OUR GUARANTEE.** We guarantee everything we sell to be true to name, properly rooted, well grown, properly packed, and shipped according to instruction. Our liability under the foregoing guarantee is limited in amount to the original price received. We sell no nursery stock under a guarantee to live, except potted and balled plants. These we agree to replace at not less than 50 per cent of the purchase price during the following planting season, should any die from causes other than complete neglect. **90-DAY LIMIT ON GUARANTEES. WE DO NOT GUARANTEE ANY BARE-ROOT PLANTS OR TREES. ALL ARE PRICED ACCORDINGLY. WE DO NOT REPLACE ANY LABOR CHARGES. ALL PLANTS REPLACED, LABOR MUST BE ADDED. WE DO NOT GUARANTEE ANY ORCHID PLANTS, ANY CAMELLIA PLANTS. ALL SALES FINAL.**

**CLAIMS.** If any errors should occur, they will be promptly rectified, provided claims are made within ten days after receiving the goods. Our responsibility, except as stated above, ceases upon delivery of nursery stock in good condition to the public carrier.

(OVER)





©Dyna-Gro  
Page 32

*Ready and Waiting for You*

**ONLY 85 “FULL-OF-FRUIT” TREES!**

Now Bearing • Now Ripe • Now Ready to Eat

*See Holmes Today*

Pick Your Own Fruit Tomorrow





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## Holmes ORCHIDS for House or Gardens!

NEW! Now, you can grow orchids! Inside your home—out in your garden! Holmes has the Tampa-proven varieties—tested for as long as 16 years right here in our nursery. They've been up in our trees, on our garden walls, in our home—but we've never mentioned them *until now!* No mystery—no doubletalk—they grow like the gorgeous Cattleya above or a dozen others on pages 10, 11. See them!

**\$7.50 up**  
Blooming Size

## AMAZING “Full-of-Fruit” Trees

*Order Today—Pick Fruit Tomorrow!*

**\$17.50**  
UP

No Waiting! 24-hour Results See page 62

